

Rules and Regulations for Tum Ho Naa Season 1

“Tum Ho Naa” (hereinafter referred to as "**Show**") is organized, conducted and produced by Culver Max Entertainment Private Limited (formerly known as Sony Pictures Network India Private Limited) ("**The Company**", "**CMEPL**"). The Show will be telecasted on the Company’s channel “Sony Entertainment Television” ("**SET**" / "**Channel**") and hosted on the Sony LIV App ("**App**"). The Show will be governed by the rules and regulations stated hereunder ("**Rules**" or "**Rules and Regulations**"). The Company reserves the right to modify these Rules and Regulations without any prior notice. You are advised to access, view and keep themselves informed of these Rules and Regulations. If you do not agree with any of the Rules and any amendments thereto, you must not participate in Registration of the Show.

Show/ Contest	Tum Ho Naa Season 1
Company	Culver Max Entertainment Private Limited. The Company shall mean and include its affiliates, group companies, its employees, officers, and directors.
Show Management	Organizers of the Show including the Producer, Company or its respective assignees and affiliates
Website	www.sonyliv.com
Channel	Sony Entertainment Television (" SET ")
Term	Term shall mean from the date of Entry till the first telecast of the last episode of the Show.
Participant	Any individual who is a female above eighteen (18) years of age as on April 07, 2026 who completes the registration process on the Sony Liv App (as described herein below) as per the Rules and Regulations herein.
Participant’s Eligibility	<p>Any individual who (i) is a female above the age of eighteen (18) as on April 07, 2026 (ii) is a citizen of Territory and residing in the Territory (iii) is of sound mind and health (iv) does not have any criminal conviction by way of any existing arrangement or contractual obligation which prevents the person from participating in the Show.</p> <p>Employees of the Company, of the Producer, of the advertising agency, of the process advisors and process auditors, of the agents, of the process partners and any other person associated with the Show or the Company which has been appointed from time to time, employees of the sponsors and members of their immediate family, persons other than nationals of the Territory, or those who do not qualify under the definition of resident of India as per the Income Tax Act, 1961 (save and except what is already permitted under this Rules and Regulations) or those persons who have participated and made it to any televised rounds of any previous chapters of the Show or any other show of similar nature are ineligible to enter the Contest.</p>
Contestant	Top 5 Auditionees selected to appear per Episode of the Show, however the Company reserves the right to modify the number of Contestants selected.

Qualifier Rounds	Shall mean and includes Registration.
Registration	Shall include filling and submitting the complete digital registration form available on the Sony LIV App
Producer	The Content Team - TCT
Publicity Rights	Right to use Contestant's/Participant's name, likeness, voice, picture, video or the content of his/her participation
Rules and Regulations	Rules governing the Show, stated herein in entirety, as may be amended from time to time by the Company, in its sole discretion
Territory	Shall mean India
Episode	An episode of the Show broadcasted on the Channel
Celebrity Special/s	Any Episode/s of the Show specially recorded with Celebrity Contestant(s) who are of certain prominence.

PROCEDURE TO PARTICIPATE IN THE SHOW

Registration Process

Participants are required to register for the Show on the Sony LIV App from April 07, 2026 and as per the flow defined below:

1. Download the Sony LIV application from the application store. Please note, the application download is free of cost, however data charges may apply. For further details please contact your telecom operator.
2. If you are a first -time user, then you will be prompted to register by providing your mobile number and/or e-mail id. An OTP will be sent across to your mobile number and/or e-mail id to verify the same.
3. Select Language (English/ Hindi)
4. Read and accept the Rules and Regulations
5. Enter name, Date of Birth (DOB), Gender, Mobile number, Alternative mobile number, Email ID, Occupation of the Participant
6. Enter State and city to capture area of residence
7. Please select your answer option (A/B/C/ D) for the general knowledge-based question to complete the registration process.
8. Record and submit the required video as instructed. The same will be evaluated by the Company for further selection rounds.
9. Submit the registration form.

Selection Process

- a) The registrations using the Sony LIV App for participating should have been completed on or before closing of the defined timelines in order to be considered as a valid entry ("**Entry/ies**").

- b) To select in the Show, the Registrant must at least answer 1 question correctly by choosing the correct option.
- c) The selection will happen basis on the videos uploaded for the personal profiling questions.
- d) The Company shall select certain number of Entries as Contestants based on the completeness of the registration, at least 1 GK question answered correctly, videos uploaded and the date and timestamp of the received registration. The Company shall select the Contestants on a First-Come First-Served (FCFS) basis.
- e) Based on the selection process the final Contestants will be called for the shoot. The Company reserves the right to add/change/modify the Terms and Conditions of the selection process at its sole discretion at any time. No claims/ disputes will be entertained by the Company regarding the same.
- f) Final Contestants are required to see below the requirement of the documents for verification (“Documents”):

For enabling the Contestants to participate in the Show, the Contestants shall carry the following documents during the shoot as proof of identity, age, and residence, wherein such photocopies and originals should be clear and legible:

- 1) For valid name proof (any one of the following):
 - a. PAN Card along with Birth certificate
 - b. Passport
 - c. Voter ID or
 - d. Driver’s License
 - e. UID / Aadhar card

- 2) For Valid address proof (any one of the following):
 - f. Landline Phone / Electricity Bill
 - g. Passport
 - h. Voter ID
 - i. Driver’s License or
 - j. Ration card
 - k. UID / Aadhar card

(Failure to not provide the required documents in the required format will result in disqualification of the Auditionee from further participation. No claims will be entertained regarding the same by the Company.)

- g) The Company shall approximately select top 5 Contestant(s) per Episode participating in the Show from amongst the Participant(s) selected through the Audition round (As per the discretion of the Company).
- h) In addition, the Company has the right to conduct Celebrity Special Episode(s) for which shortlisting of Contestants will be performed through an alternate process of registration/casting by the Company. The Company at its sole discretion may also

include Celebrities (selected by the Company) to participate along with the Contestants in any of the Episodes of the Show during the season.

- i) In case, the Contestant (s) is a Non-Resident Indian (NRI) then the Contestant (s) will be additionally required to furnish proof of citizenship either through submission of Indian passport or birth certificate and furnish necessary documentations and permits to work in India as per the laws of India.
- j) Documents provided should be clear and readable and any failure to provide the same can lead to disqualification. The Company reserves the right to disqualify Participant(s) from the Show, in its sole discretion, if the Company is not satisfied with the documents submitted by the Contestant (s) at any stage is unable to supply any of the documents required by the Company or the Contestant (s) supplies unclear, inaccurate, incomplete, or misleading personal details and/or information. Successful verification of the documents is mandatory for the Contestant (s) to progress further for the shoot.
- k) The Company reserves the right to ask the Contestant (s) to re-submit any of the above-mentioned document proof at any stage of the Show.
- l) If the Contestant is selected for the Show, the Contestant (s) shall not have any right to claim any benefit/demand/consideration/monies from the Company or the Show Management, in addition and/or in exchange of the selection.
- m) Any incomplete, erroneous, or unclear information, shall be considered invalid and deemed null and void and the Entry of such Participant will not be considered.
- n) By participating in the Registration and Audition process, it is deemed that the Participant(s) have read, understood, accepted and agreed to abide with all the Rules & Regulations of Registration and Audition as mentioned herein and is unconditionally bound by the terms of use and privacy rules of the Program as uploaded on the SonyLIV application and www.sonyliv.com, any decisions made by the Show Management in its sole discretion, including any interpretations of the Rules & Regulations.
- o) In the event of any technical errors, the Company and/or Producer shall not be responsible for the same. Further, Entries received despite or owing to any technical errors shall be considered invalid and the Company shall have the sole discretion in such cases.
- p) The process by which the short-listed Contestant (s) are informed of their selection will be updated by the Company by the way of updating these Rules and Regulations. The Contestant (s) are advised to regularly access, view and keep themselves informed of these Rules and Regulations.
- q) It is a condition of entry and participation in the Show that the Participant, make themselves available to participate in the Show, agree and sign up with the Participant Release and Authorization Form and any other documents as requested by the Company/Producer and abide by Rules & Regulations of such Participant Release and Authorization Form and the Rules, Regulations as devised from time to time by the Company including but not by way of limitation of these Rules & Regulations.
- r) The Participant(s) hereby warrant that they are not under any disability (mental, physical or legal disability that can prevent the participant for participating in subsequent process, selection process or the Show), restriction, or any kind of prohibition, which shall prevent Participant from performing or adhering to any of the

Rules and Regulations herein and have not entered into and shall not enter into any agreement that may violate the Rules and Regulations herein.

- s) If at any point in time during the Audition, any subsequent rounds of audition and/or the Show, it comes to the Company's knowledge that the Participant has become medically/mentally/ physically unfit to continue with the participation in the Audition and/or the Show, then the Company or the Show Management reserves all the rights to disqualify /eliminate the Participant from the next round of Audition or Show and/or at any point in time, without any liability to the Participant.
- t) In case there is any mismatch of Participant(s) details in any round of the Show, the Participant(s) may be disqualified from further participation in the Show, if Participant(s) is unable to resolve discrepancies.
- u) By registering for the Show, the Participant(s), represents that the Participant(s) is medically fit and do not have present or past psychological ailments. If in the past, Participant(s) has had any psychological ailments or have been under medication for any psychological anxiety, hypertension, depression or any other medical problems, the same shall be disclosed to the Show Management in writing along with a copy of the certificate from a qualified medical practitioner declaring Participant(s) to be fit for participation in the Show. In the event the Participant(s) suffers from any medical conditions during the shoot, then the Show Management, will on a best endeavour basis provide reasonable medical assistance to the said Participant(s). However, in the event such medical condition renders the Participant(s) unfit for further shooting/participation in the Show, then the Show Management shall have the right to disqualify such Participant(s) from further participation. If such Participant(s) has won any prize money before any such disability, then the same shall be paid to the Participant(s) in accordance to the process communicated by the Show Management.
- v) Participant(s) is also required to refrain from wearing any clothing items bearing brand name, trademark, designer or sports logos or bearing the names or likeness of a celebrity, living or dead, during any subsequent shoot. The Participant(s) is also not permitted to wear or mention any competing TV channel names, competing Shows or names of competitors of sponsors of the Show.
- w) By participating in the show, the Participant (s) represents that if the Participant is selected as a contestant in the Show, the Participant will not audition for, appear in, or attend the production of any other similar show or enter into any commercial contract with any company during the Term.

General rules and regulations

1. By choosing to participate in the Show or by sending entries in any of the aforesaid manner shall be acceptance of these Rules and Regulations.
2. These Rules & Regulations may be subject to amendment from time to time and as such participation in the Show would be considered acceptance of the amended Rules & Regulations.
3. There is no levy of an entry fee for participation or at any stage in the Show. The Participant(s) is not required to pay any amounts, fees or monies at any stage of the Show in any manner or for any reason whatsoever. Any person who claims to be from the Company and asks the Participant(s) for paying an entry fee for participation in the Show or to pay monies for any reasons associated with the Show or asking to pay accommodation or other charges that may be reimbursed at a later stage, is

defrauding the Participant (s) and he/she should report this to the local police immediately. There are also no lotteries, prize monies, cash prizes etc. or any other gratification distributed by the Company or the Show. The only way to participate in the Show is in the manner detailed above and prize monies (if applicable) are awarded only to the selected Contestants. Any person who claims to be from the Company and offers any lotteries, prize monies, cash prizes etc. to anyone is defrauding the person and he/she should report this to the local police immediately.

4. An Entry is not transferable.
5. Registration to the Show does not guarantee the selection of the Participant(s) to proceed with the Show. Registration also does not entitle any Participant(s) to a prize or award. If at any time, including after disbursement of prize, any information submitted by the Participant(s) is found to be incorrect, false, or otherwise misrepresented or misleading, the Participant(s) shall be liable to refund all amounts received from the Company.
6. The Company also reserves the right to disqualify a Participant in case a discrepancy is found to exist in the information furnished/provided/stated by the Participant(s) during the conversation with the Company or any of the Company's sub-contractors and vendors in the Show, and/or the information stated in the documents furnished by the Participant(s).
7. The Company and/or the Producer and/or Judges of the Show reserve the right with respect to the decisions of the selection and/ or the elimination of the Participant and the selection and/ or the elimination of the same shall be final and binding on all the Participant(s) and in no event shall the Participant(s) dispute such decision(s).
8. The Company and/or the Channel reserve the right in its sole and absolute discretion to amend, alter, modify, change, vary or terminate the Show, format any Rules & Regulations mentioned and accordingly the rules for registration, process of Audition, Participant(s) eligible for Qualifying Rounds, Rules and Regulations, and/or the Show at any time, at its sole discretion, during the Audition Period or otherwise without giving any prior notice to the Participant(s) or the Participant(s) and it shall be the sole responsibility of the Participant(s) to check the Rules and Regulations from time to time. The Participant(s) by participating in the Audition process agrees to such amended rules.
9. The Participant(s) hereby acknowledges that the Participant has voluntarily chosen to participate in the Show at his / her free-will and the Participant(s) is willing to bear all risk, costs and consequences arising from such participation in the Show. It is a condition of entry and participation in the Show that the Participant(s) has not entered into any contractual, commercial, sponsorship agreement (including but not limited to recording, performing and/or merchandising contracts) or other arrangement for example with a management company or an individual to act as the Participant's manager in respect of his/her musical or performing abilities or the products thereof or in respect of his/her name, likeness, image or biography which might be in breach of the Rules & Regulations or otherwise prevent the Participant(s) from participating in the Show or the broadcast, promotion, exploitation or sponsorship thereof and should this condition be violated at any stage, the Participant shall be disqualified. The Company shall have the authority and right to disqualify Participant's, at any point of time, if it comes to the Company's knowledge

that the Participant(s) is in breach of any Rules and Regulations and/or undertakings herein.

10. The Participant hereby represents that the Participant has not been accused or convicted or is otherwise involved in any criminal offence (including but not limited to acts of moral turpitude and harassment) and/or is not under inquiry or trial by the police or judiciary which has not been disclosed to the Company in writing. That the Participant(s) is/ are not required to be present before any authority including police or any court of law during the shooting dates informed by the Company and has no other disability which would prevent the Participant(s) participation in the Show (if selected).
11. The Company reserves the right to suspend or disqualify any of the Participant(s) in case it has reasonable grounds to conclude that the Participant have been alleged in any public domain and/or social media websites for any misconduct, sexual harassment, physical abuse, coercion in any form, criminal cases or any other reasons which may tantamount to general misconduct.
12. The Participant shall ensure that the acts/ performance in the Audition video shall in no manner infringe any rights including the copyright of a third person/party. In the event of any violation to the aforementioned, the Participant shall be disqualified from the Show, immediately, without any prior notice of the same and the Participant shall solely be liable for any and all action arising therefrom and shall also be liable to indemnify the Company, its affiliates/group companies/employees, the Producer, agents, representatives, etc. against any and all losses, claims including third party claims, disputes, disruption, demands, actions, damages, liabilities, etc.
13. Participant(s) will not be confirmed as Contestants of the Show if they are suffering from any kind of ill health, medical problems (viz.: heart ailment, blood pressure ailment, final stages of pregnancy, COVID-19 etc.). It is the responsibility of the Participant that Participant is medically fit for participation. Nevertheless, the final decision regarding their participation in the actual shoot of the Show rests entirely with the Show Management.
14. The Company reserves the right to include without limitation any additional round /level, theme / feature such as a wild card entry, judges round, etc. in the Auditions, any subsequent Audition process, and/or between any round/phase of the Audition, subsequent Audition including introducing any wild card entry in the Show that may include any person as a wild card entrant/participant in the Audition / Show at any time during any stage of the Show. The Company reserves all rights to increase or decrease the number of rounds/levels of the Auditions/ subsequent rounds of Audition at any time at its sole discretion and the Participant shall not have any right to object against the same and any such changes shall be deemed to be binding on all the Participants.
15. During the Audition period, the Participant shall keep the Company, or the Show Management informed of any events which relate to COVID 19 or any other situation such that:
 - a. Is not existing or reasonably foreseeable at the date of Audition, AND
 - b. Which will materially and adversely affect Participant's ability to perform or participate in subsequent rounds of the Show

16. If, as a result of the global COVID 19 virus situation, Participant's performance is rendered impossible or impracticable, then the Company, at its sole discretion, may decide to either disqualify the Participant or allow performance post recovery.
17. The Participant hereby undertake to sign any and all such documents, as may be required by the Company to enable the Participant to participate in the Show including but not limited any declarations and undertaking as may be required with respect to the COVID-19 pandemic. During the shoot of the Show, the Participant hereby agrees to abide by all rules, regulations, guidelines, Government orders and any and all instructions issued by the Company with respect to the shoot of the Show.
18. The Participant(s) hereby confirm that they understand that the process of Auditions does not guarantee participation or selection for the show in any manner. Should there be any government rules, regulations, laws, notifications etc. including but not limited to the COVID-19 related SOPs issued by either the Central or the State Government, which would render the participation of the Participant impossible or should the participation of the Participant (including but not limited to the Participant's ability to travel or be present of the shoot) not be possible or permissible owing to any of Government regulations, rules, procedures, guidelines, laws etc., at any stage of the Show, then the same will lead to disqualification. The Company shall have complete discretion in this regard and the Participant hereby undertakes not to dispute the same in any manner.
19. If at any time, including after disbursement of prize, any information submitted by the Participant is found to be incorrect, false, or otherwise misrepresented or misleading, the Participant shall be liable to refund all amounts received from the Company.
20. Reasonable attempts shall be made by the Company or the Show Management to contact shortlisted Participants through the contact details provided during the Registration and/ or in any other manner as deemed fit by the Show Management and/or representative of the Show Management. The Show Management does not accept any responsibility for any incorrect and/or incomplete contact detail provided and/or delay in receipt of contact details and/or non-receipt of contact details. The Company or the Show Management shall at its own discretion make or refuse to make additional attempts to contact any Participant.
21. The Show Management reserves the right to record the audition as part of the selection process and for future reference. In the event of any unforeseen loss of recordings, the Company may, at its own discretion, request Auditionees to appear for a repeat audition session. The Company reserves the right to increase/ decrease/ alter the number of Auditionees at any point.
22. The decision of the Company in connection with Audition including but not limited to short listing the Auditionees will be final & binding and is non-contestable. In case of any dispute or difference in respect of this Audition, the decision of the Company shall be final and binding on all concerned.
23. Further, the Company and/or judges shall be entitled to, at its discretion, any time during the telecast of the Show, to re-introduce the eliminated contestants/participant(s) and/or re-introduce fresh individuals/contestants/participants during any stage of the Show.

24. The Company reserves the right to terminate and/or postpone the Show without giving any prior notice to the Participant(s). Such decision shall be final and binding on the Participant(s) and the same shall not be disputed and/ or challenged in a court of law.
25. If Entries are received for participation, it is assumed that the person sending in the Entry has provided the Company with permission to send SMSs to him/her or call him / her, whether such sender is registered on the National Do Not Call registry. The Company will only contact the Participant on the mobile number provided by the Participant. The permission to contact shall be valid also for inviting the Participant to participate in subsequent/future chapters of the Show.
26. The Company reserves the right, at its sole discretion, to disqualify any Participant who himself/herself or any person related to them, may be responsible or who tampers with the Entry(ies), Audition process, , and to cancel, modify or terminate the Audition or any part of the Audition/Show. Further, the Company reserves the right to take legal action against such Participant/person /party who has committed a breach under the Cyber laws (Information Technology Act, 2000 and all its amendments thereof) and/or any other laws as may be applicable from time to time and the Company shall be entitled to such remedies in law as applicable.
27. The Company and its sub – contractors shall not be responsible for any delay in receipt or non-receipt or incomplete receipt of the Audition Video / other details of the Participant. The Company shall not be responsible for any technical difficulties or data corruption that may arise during recording/upload of the Audition Video/content. Further, The Company shall not be responsible and/or liable in any manner whatsoever in case the Participants are unable to register their entry and participate in the Auditions due to failure on part of the internet service provider, facility provider, etc.
28. any person related to them shall not attempt to gain unauthorized access to the Participant accounts, servers or networks connected to the Company services by any means including but not limited to disrupt the Company services by uploading content which contains software viruses or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer resource. any person related to them agree not to disrupt, overburden, or aid or assist in the disruption or overburdening of any computer or server used to offer or support the Company or the Company services. any person related to them shall not attempt to transmit content regarding services, products, surveys, contests, pyramid schemes, spam, unsolicited advertising or promotional materials, and/or chain letters.
29. The Company reserves the right to disqualify the Participant(s) in case a discrepancy is found to exist in the information provided by the Participant(s) and/or the Company has sufficient reason to believe there is breach of any of these Rules & Regulations by the Participant, and/or any technical errors which in the opinion of the Company render the Audition invalid, at any point in time during the Audition Period or otherwise. The Company has the right to substitute an alternative Audition method at its absolute discretion. The Company at its sole discretion may decide to conduct the auditions online.
30. While all attempts will be made to protect the Auditioning data from loss and/or corruption, the Participant hereby agree and acknowledge that all systems are prone

to failure and hacking attempts. In the event of any data loss, the Company shall make reasonable endeavours and may disqualify all the Auditions received or conduct a re- Auditioning or continue with whatever data available in the manner it deems fit. The Company will not be responsible for any damage resulting from the loss of data or action taken by the Company on account of the same. The Company shall not be responsible to make good any loss or dissatisfaction suffered by the Participant on account of such loss.

31. The Company, its affiliates, process evaluators and process auditors, contractors, partners and promotion and advertising agencies are not responsible for technical, hardware, software, or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, Web-site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may include any injury or damage to the Participant or the Participant or any other person's computer or mobile device relating to or resulting from participating in or downloading any materials. The Company and its affiliates are not responsible for lost, late, illegible, incomplete, invalid, unintelligible, technically corrupted or misdirected videos, which will be disqualified. Show Management shall attempt to use commercially reasonable efforts to ensure the security and accuracy of all videos (provided, however, that the Participant acknowledge and agree that such methodologies are not infallible, and that the organizers make no guarantee as to their effectiveness).
32. The Participant hereby acknowledges and agrees that the relationship between the Participant(s) and the Company is not a confidential, fiduciary, or other special relationship.
33. The Rules and Regulations shall be construed and governed in accordance with the laws of India and in case of any dispute or other matter arising shall be referred to a sole arbitrator appointed by CMEPL and shall be governed by the Arbitration and Conciliation Act, 1996, amended from time to time. The venue for arbitration shall be Mumbai. CMEPL shall not be liable for any kind of charges and/or expenses in connection to the Arbitration and it shall be solely borne by the Participant who has raised the dispute.
34. Subject to the provision of above, the Courts having jurisdiction under the provisions of the Arbitration and conciliation Act, 1996, to determine all matters which the court is entitled to determine under the Act, including without limitation, provision of interim relief's under the provisions of Section 9 of the Arbitration and Conciliation Act, 1996, shall exclusively be the courts at Mumbai, India.
35. The Company shall not be answerable to any person with regards to any Audition process including but not limited to the, selection or elimination or disqualification of any Participant etc.
36. The Rules & Regulations of and in relation to the Audition as stated herein, is an electronic record in terms of Information Technology Act, 2000 ("Act") and rules thereunder as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology (Amendment) Act, 2008. This electronic record is generated by a computer system and does not require any physical or digital signatures.

37. Participants who do not comply with these Rules & Regulations, or who attempt to interfere with the operation of the SonyLIV app in any way will be disqualified and their entries may not be counted.
38. The Company reserves the right to disqualify Audition or suspend Audition if it has reasonable grounds to suspect that fraudulent activity has occurred or if it considers there has been any attempt to rig/manipulate the Audition. The Company and/or Channel has the right to substitute an alternative Audition method at its absolute discretion
39. The Participant shall not offer any bribe or make any requests to any members of the Company to get any favours. Any such acts shall eliminate the Participant from Show. Any fraud in respect to entries or tampering of Audition process will attract legal action and disqualification from the Show.
40. None of the Participant shall, without the prior written approval of the Company, speak to the press or any other media or any third person, nor give any interviews or comments relating to the Auditions or any aspect of the Show or write blogs, post any messages in social networking or any site. The Participant shall not disclose any information whatsoever relating to the Company/Producer to any other party. Violation of this clause shall immediately disqualify the Participant's prospects of further participation.
41. As part of Participant' contribution to the Show, the Company may request Participant(s) to participate in any online/interactive activity relating to the Show including without limitation recordings of webcasts, interviews and participation in so-called 'chat-rooms'. The Participant hereby agree that the Participant shall participate in any and all such marketing and promotional activities, as required by the Company and/or the Producer.
42. Taking part in the registration process shall be deemed to be acceptance by the Participant9(s) to receive promotional messages from the Company or any third party so authorized by the Company regarding current and future chapters of the Show.
43. Auditions will be subject to such timing stipulations and requirements as may be determined by the Company and the Company makes no representations, warranties nor provides any undertaking to any of the Participant(s) that any or all of the Participant(s) will be able to take part in Audition.
44. The Company shall not be liable nor responsible for any damages, losses, costs, expenses or otherwise suffered by any of the Participant(s) in the event that the Company is not able to permit the Participant(s) to take part in the Audition or Show in accordance with any of the foregoing provisions.
45. The Company shall not entertain any request by the Participant(s) for change in the venues, dates and time of Audition.
46. The Company may in its sole discretion exclude a Participant from participating in the Audition of the Show which may include without limitation (i) circumstances which, in the Company's view, renders the Participant unfit to participate therein; (ii) inability to produce documentation specified by the Company proving the identity of the Participant; (iii) any other reason that, at the discretion of Company, would adversely impact the Company, Channel or Show.
47. At no point of time will the Company/Producer be obliged to notify unsuccessful Participants of its decision.

48. The Company will have no liability to the Participant (s) who is unable to attend or take part in the Show for whatever reason and the Company shall be entitled to disqualify the Participant(s), replace any such Participant(s) from the Show at any time, at the discretion of the Company
49. In the event that there is a tie between two (or more) Participant(s), the Company shall be entitled to determine in its absolute discretion which Participant(s) is eliminated and/or which Participant(s) goes through to the next round (as appropriate) and for this purpose it shall be entitled to make such arrangements or request such further rounds from the Participant(s) as it in its absolute discretion deems necessary. No enquiries, appeals, verbal or written, shall be entertained in this regard.
50. In the event of any fault, misunderstanding or dispute concerning any part of the Show, and/or the operation of the telephone system, Auditions, call-backs, the selection of Participant(s) at any stage, the decision of the Company shall be final and binding on all Participant(s).The Company / Producer of the Show is empowered to take a decision on any case or instances not covered by the present Rules and Regulations.
51. The Company has the right at any time to terminate the Show without any prior intimation or notice to the public and also the Company is not obligated in any manner whatsoever to compensate any person or persons who have participated and/or who are participating in the Show and/or accommodate any person or persons who have been selected in the Show for the Program.
52. The Participant specifically agree not to file in person / through any family member and / or any third party any applications, criminal and/ or civil proceeding in any courts or forum in the Territory or outside the Territory against CMEPL/ Producer and/or their directors, process advisors and process auditors, employees, officers, affiliates or subsidiaries to claim any damages or relief of any nature in any manner in connection with the Audition or the Show. However, in the event, the Participant are found to be causing any disturbance or disruption before, during or after the Audition then the Company or the Show Management shall have the right to immediately remove or disqualify the Participant. The Participant hereby undertakes that the Participant shall, on attaining majority, not raise any claims of any nature whatsoever against CMEPL or the Show Management in any manner and hereby agrees to keep CMEPL and the Show Management indemnified in this regard.
53. The Participant(s) shall comply with all the applicable laws of India. The Participant(s) shall also comply with the Rules and Regulations including the Rules & Regulations of the SonyLIV app.
54. If any provision of these Rules & Regulations is held by any court or other competent authority to be void or unenforceable in whole or part, the other provisions of these Rules & Regulations and the remainder of the affected provisions shall continue to be valid.
55. These Rules & Regulations and the Show / Contest shall be governed by and construed in accordance with the laws of India and the Participant(s) submit irrevocably to the jurisdiction of the Courts in Mumbai.

Intellectual Property Rights

1. Participant(s) hereby agree and irrevocably acknowledge that the Company shall have the sole and exclusive right including but not limited to intellectual property rights (copyrights and trademarks) and other proprietary rights in and to the Show, the Participant's appearance and participation on the Show and all its components whatsoever.
2. All the intellectual property rights with respect of the performance of the Participant(s) either in the Auditions or in the Show including but not limited to the copyright, rights of publicity, moral rights and any related rights shall stand waived and the Participant hereby agree not to claim or enforce any of the aforementioned rights in any court, tribunal or any other forum whether in India or anywhere else. The Participant also explicitly consents to the Company's right to reproduce the Participant's picture or the recording provided by the Participant(s) in any and all media now existing or hereinafter created, including without limitation television, film, radio and print media, without any compensation whatsoever for advertising and publicity purposes of the Show or any other Show of the Company, except where prohibited by law. The Participant also consents to the Company's right to use Participant(s) name, voice or picture, or the content of his/her Auditions without any further permission or compensation for such use in any and all media now known or in commercial use or developed based on media now known or in commercial use. The Participant grants the Company irrevocable consent in perpetuity to the use of the sound recordings, photographs, video tape, and illustrations taken during or in connection with the Auditions, in any and all applications including but not limited to advertising, commercials, promotion, stories, text, articles, illustrations, copy and commercial exploitation, in any and all media forms, including but not limited to radio, broadcast and television, newspapers and magazines at any time without requiring the Participant's further knowledge or consent.
3. The Participant hereby agree and consent to the collection, recording, processing and storing of the Audition Videos submitted and the personal interviews during the Audition round. Further, any photographs, videos, documents etc. submitted to the Company or recorded by the Company during the Audition or registration procedure shall on submission / creation become the property of the Company ("**Materials**") and shall be available to the Company for exploitation throughout the world in perpetuity. The Participant hereby waives off all the rights that they may have with respect to such Materials. The Participant shall ensure that the photos or videos submitted by them in any public domain or their performances shall not be obscene, vulgar, defaming, denigrating women or children, hurting religious sentiments, depicting violence or shall not infringe the rights of a third person. In the event of any violation, the Participant(s) shall immediately be disqualified from taking part in the Auditions/Show or any further rounds of participation and such Participant(s) shall solely remain liable for any action (criminal/civil) arising therefrom.
4. The Participant hereby grant to the Company and its affiliates/ group companies, the unfettered right to exploit exclusively and in perpetuity, the content and/ or recording, and its derivatives thereof and/or any part thereof, through any and all means including but not limited to the right to use Participant's name including sobriquet, photographs, images, likeness, voice, audio – visual, videos, Audition videos, recording, etc. provided/ submitted by the Participant to CMEPL and/or recorded by CMEPL or the Show Management during the Auditions or subsequent

Auditions or Audition or the Show through all media including without limitation television, radio, print, mobile, internet, websites, mobile applications and/or any such media, technology in existence, whether now known and/or devised in the future, from time to time, for unlimited transmission in perpetuity for the territory as CMEPL may deem fit.

5. The Participant undertake that the Participant(s) shall not violate the rights of any third party including but not limited to privacy rights, copyrights, trademark or any other intellectual rights; shall not upload, store, collect, transmit or cause the upload, storage, collection, transmission, of any information through the website(s) and or SonyLIV app which violates any applicable laws, including, inter alia, belonging to another person; or is harmful, harassing, blasphemous, defamatory, obscene, invasive of other's privacy, paedophilic, libelous, hateful, or racially, ethnically objectionable, disparaging, harms minors in any way, violates any law for the time being in force.
6. All attempts will be made to protect registration data from loss and corruption, but in the event such data loss happens, and because of the intricate timelines of the Participant selection process, Company may have to continue with whatever data is available, or in any other manner as it may deem reasonable.

Confidentiality and personal data

1. The Company shall keep all the information collected from the Participant(s) including videos submitted and interviews conducted confidential and shall use the same for the purpose of inviting the Participant(s), if selected.
2. The Participant shall at all times keep confidential the selection process and all details regarding the Show including Audition and Personal Interview which he/she might be informed of or which he/she might learn or come to know of as a Participant(s) or as a short listed potential candidate. If any Participant is found to indulge in any malpractice or in sharing any information with respect to the Audition & selection process will be disqualified from the Show immediately.
3. The Participant(s) acknowledge that the Company will need to collect the Personal Data of the Participant for the purpose of the Audition and Show. By choosing to participate in the Audition and/or Show, the Participant(s) explicitly consents to the collection, storage, use, disclosure, processing and transfer of the Personal Data of the Participant which may be collected and processed by the Company for the purposes of this Show. The term 'Personal Data' shall mean and include but is not limited to the name, phone number, address, state and district of residence, gender, date of birth, government identification documents or other details pertaining to the identity of the Participant(s) and other information as may be required for the purposes of the Show. Any information shared by the Participant(s) with the Company shall be handled by the Company in terms of the privacy policy of the Company available at <https://www.sonyliv.com/privacy-policy>.
4. All Personal Data and information requested by and supplied to the Company by each Participant(s) must be truthful, accurate and in no way misleading. The Company also reserves the right to require the Participant to verify their Personal Data, at any time.

Veracity of the Personal Data submitted by the Participant shall be a pre-condition for the Participant to be eligible to be declared as a Show winner. The Company reserves the right to disqualify any Participant(s) from the Show in its sole discretion, should the Participant(s) at any stage supply untruthful, inaccurate or misleading personal details and/or information or fail to verify the Personal Data shared.

5. The Company shall collect, process, storage, use, disclosure, transfer the Personal Data in compliance with all applicable laws including the Digital Personal Data Protection Act, 2023 (read with the related rules) and the Information Technology Act, 2000.
6. The Participant(s) hereby agree and acknowledge that the collection and processing of the Personal Data by the Company is for a lawful purpose and is necessary for facilitating the Participant's registration for and participation in the Show. The Personal Data shared by the Participant(s) shall be retained by the Company till the Show winners are declared, prizes are disbursed and the promotions with respect to the Show winners are completed. All Personal Data shall be purged from the Company servers and information base once the Show and related activities are concluded, unless the Company obtains separate consent from the Participant(s) for retention for longer durations.
7. For the purposes of the Show, the Company may contract with the partners/service providers (such as agencies, process auditors, production houses, sponsors) to perform functions or services on its behalf. Such partners/service providers may have limited access to the Participant's Personal Data needed to perform their functions, but shall be restricted from using such Personal Data for purposes other than providing services to the Company. Such service providers will be subject to the same level of privacy protection as is required by the applicable laws. In addition to the Company's Privacy Policy and these Terms and Conditions, participation in the Show and the collection and processing of Personal Data of the Participant(s) shall also be subject to the privacy policies and terms and conditions of such third-party service providers as may be engaged by the Company. Participants are advised to familiarize themselves with the terms and conditions and policies of such third parties.
8. The Company may disclose Personal Data to governmental agencies and regulators (e.g., tax authorities), external advisors (e.g., lawyers, accountants, and auditors), courts and other tribunals, and government authorities, etc., to the extent required or permitted by applicable legal obligations. The level of data protection using technical, managerial, operational and physical security control measures by the Company shall be such as to be in compliance with all applicable laws.
9. In case the Participant(s) has any concerns with the collection and processing of their Personal Data or wants to opt-out of/withdraw their consent from the collection or processing of their Personal Data, at any time, the Participant can do so by writing to the Company at livsupport@sonyliv.com. It is advised that the Participant(s) identify themselves correctly before submitting any such requests, to enable the Company to resolve such concerns in a timely manner. The Company may decline to process requests that are unreasonably repetitive or systematic, requiring disproportionate technical

effort, jeopardizing the privacy of others, or would be extremely impractical or for which access is not otherwise required.

10. The Participant(s) understand that the collection and processing of their Personal Data is imperative for their participation in the Show. Therefore, in the event the Participant(s) does not consent to the Company's requirement to collect and process their Personal Data and/or withdraws their consent for collection and/or processing of the Participant's Personal Data, the Participant shall not be entitled to participate in the Show any further. The Participant(s) agree that by accepting the Terms and Conditions, the Participant(s) also agree to not raise any claims against the Company in this regard.
11. The Participant agrees that by accepting these Terms and Conditions, the Participant shall not raise any claims against the Company in regard to the Company's collection, use, processing or storage of the Participant's Personal Data.

Indemnities

1. The Participants and their legal heirs hereby shall hold harmless and indemnify the Show Management, the Company, affiliates, group companies, partners, sponsors, process advisors and evaluators, process partners, its agents, representatives, its employees, officers, and directors, contractors, partners or other persons used by them in relation to this Show and hold them harmless against any loss, claim, demands, costs, damages, judgments, expenses or liability (including legal costs) arising out of or in connection with any or all claims, that may be brought against the Company, Show Management, or by any third party in connection with the Participant's participation in the Show, winning the Show, any misrepresentation or negligence by the Participant or any inaccurate information provided by the Participant or awarding or the use or misuse of any prize and shall reimburse the Company, and/or the Show Management for any loss, costs, expense, or damage to which said indemnity applies.
2. Any conflict related to various provisions and interpretation of these Rules will be addressed by the Show Management. The decisions of the Show Management shall be final and binding.
3. If Participants are unclear as to these Rules or any element of the Audition process, they can write in with their questions, concerns or queries to livsupport@sonyliv.com. The Company shall make efforts to respond to the e-mail on a best-effort basis, however, shall not be held responsible if no response is received. In case no response is received, the same shall not be used as a ground to extend timelines for any category.

Disclaimers

1. Show Management has no obligation to screen information submitted and is not responsible for monitoring information submitted, to prevent violation of intellectual property ownership rights, or violations of any law, rule or regulation.
2. The winning Contestant (s) and/or the Contestant(s) and/or Participant(s) of the Show agree that he/she shall hold harmless the Channel, Company, its employees, officers, sub-contractors or any other person in connection with the prize won by him/her and/or in relation to the Show/Program including but not limited to the

procedure in the Show, any third party claims including but not limited to any claims of infringement of any third party rights and shall also not file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in the Territory and /or outside the Territory against sponsor and/or the Channel/Company/Producer to claim any damages or reliefs

3. The Company shall not be under any obligation to Participant and shall have no obligation or rights in relation to the Show and shall have no claims whatsoever against the Company relating to the selection process, gratification or the running of the Show.
4. The Company shall not be responsible for any errors or omissions in the Rules & Regulations contained herein. All information provided is provided "As is" without warranty of any kind. To the fullest extent permitted by applicable law, the Company disclaims all warranties, express or implied, including, but not limited to, implied warranties of merchantability, fitness for a particular purpose and non-infringement in respect of the Show, App. Without limiting the foregoing, the Company specifically disclaim any warranty (a) that the App will be uninterrupted or error-free, (b) that defects will be corrected, (c) that there are no viruses or other harmful components that exist on the App (d) regarding the security of information submitted, and (e) regarding correctness, accuracy, or reliability. If Participant(s) use of the App, online entry form results in the need for servicing or replacement of Participant (s) or another's equipment or data, the Company are not responsible for those costs.
5. The Company / Producer or any of its affiliates will not be liable for any loss of earnings, employment or otherwise caused to the Participant(s) and arising as a result of Participant's participation in the Audition or the Show Part, if selected.
6. Apart from the entitlement to be part of the Show, the Participant or his / her legal heirs will have no other rights or claims against the Company or the Producers. For the sake of clarity, it is stated that the Participant(s) of the Audition or the Show shall not be paid any consideration.
7. Company / Producer and its sub - contractors shall not be held responsible or accountable to any of the Participant, for any loss, injury or any other liability which may arise, enroute while attending the studio part / Show / shoot or while participating in the Show and for which the Participant will be required to sign an indemnity in favour of the Company. The Participant agree to release, discharge, and covenant, not to sue the Company or any of its associate agencies and each of their respective officers, directors, agents, representatives and employees, and/or any other agencies or individuals connected with the Competition in any manner, from any and all claims, actions, damages, liabilities, losses, costs and expenses, in any way arising out of or resulting from the Participant involvement in the selection process.

Limitation of Liability and Remedies

1. The Company reserves the right, in its sole discretion, at any time and at any stage of the judging process, to reject or disqualify any Participant who is deemed ineligible or for any reason that the Company feels is necessary and/or appropriate, including without limitation, if that Participant has not complied with these Rules of the Show, the Company determines he/she is attempting to undermine the legitimate operation of the Show by cheating, deception, or any other unfair practices or intending to annoy, abuse, threaten or harass any other Participant or the Company,

the Selection Panel, Jury or has interfered, in Company's sole opinion, with the proper conduct of the Show.

2. Participants, users and/or any party that accesses the App, agrees that neither the Company nor any third party content or service providers involved in the Show will be liable to the Participant for any loss or damages, either actual or consequential, arising out of or relating to these Rules, Participant's use or inability to use the App, or to Participant's reliance upon information obtained from or through the App, participation in the program, travel, or use or misuse of any prize. In particular, neither the Company nor its third party or service providers will have liability for any consequential, indirect, punitive, special or incidental damages, whether foreseeable or unforeseeable (including, but not limited to, claims for defamation, errors, loss of data, or interruption in availability of data), arising out of or relating to the awards, terms of use, visitor's use or inability to use the App, online entry form or to visitor's reliance upon information obtained from or through the App, participation in the Show, travel, or use or misuse of any prize, whether based in contract, tort, statutory or otherwise.
3. The Company, the Producer, judges, the host, the advertising agencies, the sub-contractors used by Company for the Show, and any person or entity connected with the production (including the format owners and the broadcasters of the Show), administration or judging of the Auditions, the Show (the "Relevant Parties") shall be under no liability whatsoever to the Participants, in respect of any loss, damage suffered by the Participants arising from or pursuant to the Show or for any and all loss, damage, cost, expense or injury to life or property sustained by the Participant(s) at any stage of the Competition and during production thereof whether or not caused by (1) the administration (including scheduling) of the Show including any failure of transportation or inability for any reason to appear for the Audition/before the judges; (2) the Participant's or any third party's participation in the Audition, or being selected or disqualified; (3) as a result of the decisions of the judges or Company; (4) as a result of any comment, remark, judgment, view, criticism, critique, opinion and/or observation made and/or passed by the host and/or Company; and/or (5) any printing, typographical or technological errors in any materials associated with the Competition. Notwithstanding the generality of the foregoing, the Relevant Parties expressly exclude liability for all direct, indirect and consequential loss or damage, including but not limited to loss or damage to property or for loss of profit, business, revenue, goodwill or anticipated savings pursuant to the Show. In no event will the measure of damages include, nor will the Relevant Parties be liable for, any amounts for indirect, incidental, consequential, or punitive damages of any party, including third parties; or for damages attributable to the Participation(s); or circumstances beyond the Relevant Parties including the Producer's reasonable control.
4. The Participant to the extent permissible in law, shall not in any circumstances make any claims against the Company, the Producers, their divisions, their subsidiaries, their employees, their respective agents and representatives, directors and its affiliates arising out of or relating to any and all costs, injuries, for any kind of losses, damages, costs or injuries of any kind, including due to any problems caused by technical disruption and/or failure, server problems or any other difficulties.

5. The Participant specifically agrees and acknowledges that any disputes or claims shall be resolved individually and the Participant agrees to not file by resort to any form of class action and/ or through any family member and/or third party applications, criminal and/ or civil proceedings in any courts or forums against the Company and/ or the Channel, their directors, employees, officers, affiliates or subsidiaries to claim any damages. Under no circumstances will the Company and/or the Company entities be liable for any consequential, indirect, special punitive, or incidental damages or lost profits, whether direct or indirect, arising in any way whether in contract, tort (including negligence) or otherwise.
6. By participating in the Audition, to the extent permissible under law it shall be construed that the Participant has hereby expressly or irrevocably waived his/her right to raise any dispute with regard to the Show or attempt to restrain or injunct or enjoin, the development, production or exploitation of the Show and/or the continuance of the Audition.

The Rules and Regulations have been originally written in English and translated in Hindi. In case of any conflict in the interpretation of the clauses between the Hindi and English rules and regulations, the interpretation of the English rules and regulations shall prevail.