

Terms and Conditions for participation in Kaun Banega Crorepati Daily Challenge

These terms and conditions relate to the "*Kaun Banega Crorepati Daily Challenge*" campaign being hosted on the Sony LIV application, owned and operated by Sony Pictures Networks India Private Limited (*formerly known as Culver Max Entertainment Private Limited*).

1. DEFINITIONS

For the purposes of the Terms & Conditions, the expressions used hereinunder shall have the meaning ascribed to them as below:

- i. **"Company"** or **"SPNI"** means 'Sony Pictures Networks India Private Limited (*formerly known as Culver Max Entertainment Private Limited*)'.
- ii. **"Coupons"** means a single-use code that the Participant can redeem while purchasing the Sony LIV's Subscription on Sony LIV.
- iii. **"Daily Challenge"** shall mean the pop-up window wherein question will be displayed on Sony LIV starting from 26th July 2026 until 9th August 2026, from 00:00–23:59 IST.
- iv. **"Participant(s)"** means any person(s) who (i) is a registered user of Sony LIV; (ii) is an adult having attained the age of eighteen (18) years to participate in the Campaign as on the date of the Campaign; (iii) a citizen of India residing in India (iv) is of sound mind and health and (v) agrees to enter into and participate in the Campaign in accordance with these Terms and Conditions. Employees, vendors (including auditors), agents and promoters (including their immediate family members) of the Company, and of its divisions, affiliates and subsidiaries, and others associated with the Show in any manner; persons other than Indian nationals, or Indian nationals living out of India, or those who do not qualify under the definition of resident of India as per the Income Tax Act, 1961, are ineligible to enter the Campaign and in case they do participate or register to participate by misrepresentation, the Company shall in its sole discretion disqualify and discontinue such participation.
- v. **"Show"** means the series titled **"Kaun Banega Crorepati"** commissioned by the Company and telecasted on its television channel 'Sony Entertainment Television' (**"SET"**) and streamed on Sony LIV.
- vi. **"Sony LIV"** or **"App"** means the OTT platform accessible as an application and through web, owned and operated by the Company, where the Campaign will be hosted.
- vii. **"Subscription"** shall refer to the Sony LIV Premium Annual (TV + Mobile) subscription plan currently priced at Rs. 1499/year (**"Annual Plan"**) and Sony LIV Premium Monthly (TV + Mobile) subscription plan currently priced at Rs. 399/month (**"Monthly Plan"**).
- viii. **"Campaign"** means the campaign titled **"Kaun Banega Crorepati Daily Challenge"** which will be played by the Participant in accordance with the Terms & Conditions on Sony LIV. The Campaign is not accessible via browsers on a PC or laptop or any other device.
- ix. **"Questions"** shall mean the 5 (five) daily quiz questions displayed within the Sony LIV App in relation to the Campaign.
- x. **"Reward Points"** means points awarded to Participants for correctly answering the Question as displayed on the Sony LIV App.
- xi. **"Rewards"** shall mean the rewards as described under 3 (b) below.
- xii. **"Terms & Conditions"** means these terms and conditions governing the participation in the Campaign, as stated herein in entirety and as may be amended by the Company, at its sole discretion, from time to time.
- xiii. **"Winners"** shall mean Eligible Participant who participate in the Campaign and redeem the Reward Points for the Rewards in accordance with these Terms & Conditions.

2. ELIGIBILITY CRITERIA

To participate in the Campaign, all the following conditions need to be fulfilled by the Participant:

- Participants should be registered with Sony LIV and should have a valid account.
- The Participants must be adults having attained the age of eighteen (18) years to participate in the Campaign as on the date of the Campaign.
- Participant should not be an active subscriber or have an ongoing or active subscription to Sony LIV, either purchased directly or through a third-party partner of SPNI.
- Participant should be a citizen of India residing in India.
- Participant should be of sound mind and health; and
- Participant agrees to enter and participate in the Campaign in accordance with the Terms and Conditions as defined hereunder.

Only a Participant that fulfils all the above-mentioned criteria (including any changes made thereof) shall be eligible to participate in the Campaign (“**Eligible Participant**”).

3. PROCEDURE TO PARTICIPATE IN THE CAMPAIGN

I. Steps for Participation

Eligible Participants can participate in the Campaign by following the process described below:

- i. During the Daily Challenge, the Participant can visit Sony LIV where a pop-up banner will appear for the Campaign;
- ii. The Participant may choose to participate by clicking on the banner and answer the Questions that appear after clicking on the banner;
- iii. There will be 5 consequent Questions that will be displayed on the banner;
- iv. There will be 4 (four) answer options available to the Participant for each Question;
- v. The Participant will get 30 seconds to answer each Question;
- vi. Participant will win 100 Reward Points for 1st correct answer, then 200 Reward Points for the 2nd correct answer, 300 Reward Points for the 3rd correct answer; 400 Reward Points for the 4th correct answer and 500 Reward Points for the 5th correct answer.
- vii. The points earned by the Participant will be visible each time the banner appears on Sony LIV App. The points earned will also be displayed post the answering the Question;
- viii. A Participant can only participate once each day during the Daily Challenge;
- ix. In the event the Participant fails to answer the Questions within the stipulated time, the Participant may participate again by opening the App;
- x. The pop-up banner will only appear twice a day;

- xi. Further, in the event the Participant has not provided correct answer to all the Questions, the Participant will not be eligible to participate again on the same day;
- xii. Points scored by Participant across multiple days during the Daily Challenge will be accumulated and visible on the Daily Challenge pop-up or communicated through email/ phone number provided during registration to Sony LIV.

II. Prizes and redemption

Based on the Reward Points accumulated by the Participant, the Participants shall be able to redeem such points for Rewards as per the table below:

Category	Rewards
Platinum (> 15000 Reward Points)	First 10000 Winners will win the following Rewards:
	Top 1000 Winners will receive pass to be part of the audience of the Show
	Next 2500 Winners will receive Coupon to subscribe to Sony LIV premium yearly Subscription for free
	Remaining 6500 Winners will receive Coupon to avail Sony LIV premium yearly Subscription at 40% (forty percent) discount
Gold (10,000 to 15,000 Reward Points)	First 20,000 Winners will win the following Rewards:
	Top 4000 Winners will receive Coupon to avail Sony LIV premium yearly Subscription at 35% (thirty-five percent) discount
	Remaining 16000 Winners will receive Coupon to avail Sony LIV premium yearly Subscription at 20% (twenty percent) discount
Silver (5000 to 10,000 Reward Points)	Top 15000 Winners will receive Coupon to avail Sony LIV premium monthly Subscription at 25% (twenty-five percent) discount

*The MRP and entitlements under each subscription offering are subject to change by providing you with reasonable prior notice. No refund shall be provided in case of any changes in the subscription offerings. All Subscriptions are auto renewed.

- i) The threshold to be eligible for the Rewards is to earn minimum 5000 Reward Points,
- ii) Each Category as described in the table above has specific Rewards.
- iii) The Participant will receive the details of the Reward through an email provided during the registration to Sony LIV.
- iv) In order to redeem the Coupons, the Winner will have to enter the code received on e-mail while subscribing to Sony LIV.
- v) The Coupons are valid only when redeemed on the App or Sony LIV website directly in the territory of India as per the Terms and Conditions available on Sony LIV.
- vi) Discount on the Subscription cannot be combined with other coupons, promo codes, corporate rates, or student discounts. The discount on the Subscription applicable only once.
- vii) Discount on the Subscription will only apply only to subscription renewals. Not valid on [gift cards, taxes, fees, third-party bundles].
- viii) Coupon expires in 90 days from date of issuance. Expired Coupons are void and not reinstated.

- ix) If the Winner cancels or seeks refund to the underlying purchase, the Coupon benefit is forfeited, and points will not be reinstated.
- x) The Coupons are transferable, however not for sale/ resale, and have no cash value.
- xi) All Subscriptions are subject to auto-renewal. The purchase of the Subscriptions shall be further to the Terms of Use available on Sony LIV.
- xii) The Company shall have the sole discretion to decide whether or not to declare the Winners or the manner in which the Winners are announced, and the Winners hereby undertake not to question or to make any claims against the manner in which the names of the Winners are declared by the Company.
- xiii) Any payments or price redemption being made to the Winners hereunder may be done through third party payment platforms and at all times shall be subject to the terms and conditions of the said third-party platforms. The Company shall in no manner be responsible for any failure on the part of such third-party payment gateway. The Participant hereby undertakes that he/she shall not raise any claims against the Company in this regard and shall keep the Company indemnified to that extent.
- xiv) The Company reserves the right to withdraw any of the prizes as provided herein, at any point of time, including after they have been announced already and the Company shall not entertain any queries in this regard from the Participants.
- xv) The Company may, in its sole discretion, exclude a Participant from participating in any part of the Campaign or from claiming any prizes, which may include without limitation (i) circumstances which, in the Company's view, renders the Participant unfit/ineligible to participate therein; (ii) inability to produce documentation specified by the Company, to the satisfaction of the Company, proving the identity of the Participant; (iii) any other reason that, at the discretion of Company, would adversely impact the Company or the Campaign. At no point of time will the Company be obliged to notify unsuccessful Participants of its decision.
- xvi) The Company will have no liability to a Participant who is unable to take part in the Campaign for whatever reason and the Company shall be entitled to disqualify the Participant(s) from the Campaign at any time, at the discretion of the Company.
- xvii) If at any time, it is determined by the Company that any person has tampered with the App, the Campaign, or any data / servers / database / etc. related to the Campaign, the Company reserves the right at its discretion to revoke or cancel coins or winnings of any such Participant and / or initiate litigation as deemed fit and necessary by the Company.
- xviii) The Winners hereby agrees that he/ she shall not hold the Company responsible for any delays and/ or disputes and/or claims arising out of the prizes to be won and shall indemnify the Company against any and all such claims.
- xix) The Company may refuse to pay winnings or reclaim all Rewards to Winners in the event of any fraud, dishonesty or non-entitlement on the part of any of such Winner(s) to participate in the Campaign under the Terms & Conditions as well as delay/refusal to submit documents on time.

III. Rules for Participating

- i) Participants can earn a maximum of 22,500 Reward Points.

- ii) Multiple accounts for the same Participant will be treated as separate entries, if eligible and points across profiles/accounts cannot be clubbed.
- iii) Unredeemed Coupons will expire in 90 (ninety) days after the last point-earning activity on the account.
- iv) In case any points are credited in error, or as a result of any fraud, such points will be reversed by the Company at any time, at its sole discretion.
- v) Once the points are redeemed by the Participant, no further points will accrue.
- vi) The colour segment and points offered during the Campaign could be added to, modified or cancelled based on programming/ technical requirements of the Company is for any reason rescheduled, extended, cancelled or terminated early, at the sole discretion of the Company without any prior intimation.
- vii) Any entry for participation in the Campaign is not transferrable.
- viii) The Company has the right at any time to require proof of identity and/or eligibility. The failure to provide proof or affidavit of eligibility, including the proof of name, address, and correct date of birth within the time as stipulated in the Terms & Conditions or upon request by the Company may result in disqualification. The Company also reserves the right to disqualify a Participant in case where a discrepancy is found to exist in the information furnished/provided/stated by the Participant during the conversation with the Company or any of the Company's sub-contractors and vendors in the Campaign, and/or in the information stated in the documents furnished by the Participant or at any time.
- ix) The Company may, at its discretion, contact the Participant(s), if required, for any clarifications needed for the information provided when contacted by the Company.
- x) All personal details and information requested by and supplied to the Company by each Participant must be truthful, accurate and in no way misleading. The Company reserves the right to disqualify any Participant(s) from the Campaign at its sole discretion, should the Participant(s) at any stage supply untruthful, inaccurate or misleading personal details and/or information.

IV. Charges for the Campaign

- i) Please note, the application download is free of cost, however data charges may apply. For further details please contact your telecom operator. Please note, the Campaign is not accessible via browsers on your PC or laptops or any other device.
- ii) Please check with your telecom operator for any other applicable charges. In case any user registers while roaming in a different circle/zone/country, additional roaming rates may apply. Please contact your telecom operator for the applicable rates.
- iii) There is no levy of an entry fee for participation in the Campaign. Any person who claims to be from the Company and asks the Participant for paying an entry fee for participation in the Campaign or operation of Campaign on any platform other than App or states that the Show or the Company is distributing any lotteries or cash prizes, is defrauding the Participant(s) and he/she should report this to the local police immediately. There are also no lotteries, prize monies, cash prizes etc. distributed by the Company or the Show. The only way to participate in the Campaign and win the prizes is in the manner detailed hereunder. The Company do not take any responsibility for intentional or otherwise

participation made by any individual to any such deceptive schemes or defrauding practices by any third party, and hence we strongly urge you to beware of such malpractices.

4. SYSTEMS AND AVAILABILITY

- i) The Company will not be responsible for any break or disconnection or disruption in network connectivity in any manner, irrespective of the network being used. Network issues can disrupt various aspects of the Campaign such as receipt of questions and answer options, receipt of any sound, text, image or audio files related to the question, receipt of answer chosen by the Participant, etc. The Participant is advised to remain in an area with a strong and stable/ continuous mobile network signal of the telecom operator or internet service provider to ensure smooth functioning of the Campaign.
- ii) Any loss or outrage or dissatisfaction suffered by the course of playing the Campaign by a Participant would not be the responsibility of the Company and/or its associates/ affiliates and the Company or its associates/affiliates will not be responsible to make good any such loss or dissatisfaction.
- iii) All attempts will be made to protect the data from loss and corruption, but in the event such data loss happens, the Company may have to continue with whatever data is available, or in any other manner as it may deem reasonable. The Company should not be held responsible for any loss of data or the action taken on account of the same. The Company will not be held responsible to make good any such loss or dissatisfaction on account of such loss.
- iv) Prior to the start of the Campaign, the Participant must check that the App is operational and functioning correctly. The Participant is advised to keep adequate RAM and phone memory available to ensure smooth functioning of the Campaign. Quitting other applications on the device will also help towards smoother gameplay in case of some phones.
- v) Participants are advised to keep the device from which the Campaign is played, adequately charged. Low battery will result in shut down of the network and / or device and that will result in the Participant not being in a position to play along.
- vi) The server used to communicate with the Participant has adequate redundancies built into it. However, in rare cases, the server is down during the Campaign, the Company will, at its discretion but not as an obligation, determine such measures as it may deem fit, including cancelling certain sections or segments or and/or awarding coins to all the Participants, or any other means at the discretion of the Company.
- vii) The Participant acknowledges that all possible issues may not have been identified by the Company and its partners and agrees to hold harmless the Company and its partners for the application, network, process, technical or any other failures. Any losses, injury, discomfort, loss of privacy, inability to participate or any other discomfort of any sort caused to the Participant or the Participant's property, or device shall not be the responsibility of the Company or its partners.
- viii) No person (i.e., either the Participant, or any person on behalf of the Participant) shall initiate litigation against the Company or its partners in any manner without first providing the Company a complaint at kbcresponse@setindia.com and providing the Company an opportunity to address the complaint.

- ix) In case any unauthorized Campaign is observed on the Campaign, that particular Participant will be disqualified to play till such time as the Company deems fit. The Company would not be responsible in any manner whatsoever on account of such disqualification.
- x) The Company shall not be liable for any failure of the application server or system in the course of playing the Campaign.
- xi) The Company shall endeavor to make all reasonably practicable arrangements, it cannot guarantee or assure seamless connectivity or continuous availability of the application, server, system or software to the Participants during the conduct of the Campaign as these are dependent on external utilities/ service providers and factors which could be beyond control of the Company.
- xii) The Company and its sub-contractors are not responsible for delayed receipt or non-receipt or incomplete receipt or corrupt receipt of answers.
- xiii) The Company accepts no liability and shall not be responsible and/or liable in any manner whatsoever in case the Participant(s) are unable to participate in the Campaign due to failure on the part of the telecom operator, facility provider, etc., or due to capacity constraints.
- xiv) It shall not be open for the Participant(s) or any of their representatives to require an audit or verification of the randomizer/ selection software or any other criteria, process or system adopted by the Company as part of the process of conduct of the Campaign or selection of Winners resulting therefrom. No enquiries, appeals, verbal or written, shall be entertained in this regard.

5. CONFIDENTIALITY

- i) The Company shall keep all the information collected from the Participants confidential and shall not share the information so collected with any party (save and except its auditors or personnel on a need-to-know basis), save and except for the purpose of the present Campaign.
- ii) None of the Participants shall speak to the press or any other media or any third person, nor give any interviews or comments relating to any aspect of the Campaign. The Participant shall not disclose any information whatsoever relating to the Company to any other party. Violation of this clause shall immediately disqualify the Participant's prospects of further participation.
- iii) The Participant shall at all times keep confidential all particulars and details regarding the Campaign.

6. DATA PRIVACY

- i) The Participant acknowledges that the Company will process the Personal Data collected at the time of registration to Sony LIV, for the purpose of the Campaign. By providing their explicit consent, the Participant agrees to the collection, storage, use, disclosure, transfer, of their Personal Data which may be collected by the Company for the purposes of Campaign. The term 'Personal Data' shall mean and include but is not limited to the name, phone number, email address, device identifier, photo identity documents such as passport, driving license, PAN, Aadhaar, document for age verification such as birth certificate, ration card, voter identity card or other details pertaining to the identity of the Participant and other information as may be required for the purposes of Campaign.

- ii) By choosing to log in to the Sony LIV App using the social media accounts i.e. Google account and Facebook, the Participant hereby consents to the Company collecting the Personal Data shared by the Participant with such social media accounts. In the event the Participant wants to withdraw the consent with respect to sharing of the personal information by the social media accounts, then the Participant shall contact the social media website directly.
- iii) The Company reserves the right to deny participation, registration, audition, or qualification for any further rounds or overall qualification to the Campaign, especially if the Participant is unable to or refuses to provide or verify their Personal Data or if the Participant does not consent to or withdraws the consent provided to for collection or processing of their Personal Data. The Company may, at its discretion, contact the Participant(s), if required, for any clarifications needed for the information provided in the registration.
- iv) The Company reserves the right to require proof of identity and/or eligibility, at any time. Failure to provide such proof within a reasonable time could result in disqualification from Campaign. Further, in case there is any mismatch of Participant(s) details in any round of Campaign, the Participant(s) may be disqualified from further participation in Campaign, if Participant is unable to resolve discrepancies.
- v) The Company shall collect, process, storage, use, disclosure, transfer of Personal Data in compliance with all applicable laws including the Digital Personal Data Protection Act, 2023, the Personal Data Protection Rules 2025, the Information Technology Act, 2000, the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011. Any information shared by the Participant with the Company shall be handled by the Company in terms of the privacy policy of the Company, available at <https://www.sonyliv.com/privacy-policy>. In addition to these the Company's Privacy Policy and Terms and Conditions, where applicable, participation in the Campaign and the collection and processing of Personal Data of the Participant shall also be subject to the privacy policies and terms and conditions of third-party service providers (including but not limited to WhatsApp or any other platforms that may be engaged by the Company). PAPs are advised to familiarize themselves with the terms and conditions and policies of such third parties.
- vi) The Participant(s) hereby agree and acknowledge that the collection and processing of the Personal Data by the Company is for a lawful purpose and is necessary for facilitating their participation in the Campaign. The Personal Data shared by the Participant(s) shall be retained by the Company till the Winners are declared and the promotions with respect to the Winners are completed.
- vii) Access to Personal Data will be limited to the employees of the Company, and affiliates of the Company (and their respective employees). For the purposes of the Campaign, the Company may contract with the service providers to perform functions or services on its behalf. Such service provider may have limited access to the Personal Data needed to perform their functions but shall be restricted from using such Personal Data for purposes other than providing services to the Company solely in connection with the Campaign. Such service providers shall be subject to the same level of privacy protection as is required by applicable laws including the Digital Personal Data Protection Act, 2023 and the Personal Data Protection Rules 2025.
- viii) In addition to the service provides engaged by the Company: a) Company may also disclose Personal Data including sensitive personal information, if any, to governmental agencies

and regulators (e.g., tax authorities), social organizations (e.g., the social security administration), human resources benefits providers (e.g., health insurers), external advisors (e.g., lawyers, accountants, and auditors), courts and other tribunals, and government authorities, to the extent required or permitted by applicable legal obligations of the Company.

- ix) In case Participant(s) have any concerns with the collection and processing of their Personal Data or wants to opt-out of the processing of their Personal Data, Participant(s) can write to the Company to kbcresponse@setindia.com. It is advised that the Participant(s) identify themselves correctly before submitting any such requests, to enable the Company to resolve the concerns in a timely manner. The Company may decline to process requests that are unreasonably repetitive or systematic, requiring disproportionate technical effort, jeopardizing the privacy of others, or would be extremely impractical or for which access is not otherwise required.
- x) The Participant(s) understand that the processing of their Personal Data is imperative for their participation in the Campaign. Therefore, in the event the Participant withdraws their consent for collection and/or processing of their Personal Data, the Participant shall not be entitled to participate in the Campaign and/or to access Sony LIV any further. The Participant(s) agrees that by accepting the Terms and Conditions, the Participant(s) agrees to not raise any claims against the Company in this regard.
- xi) All Personal Data and information requested by and supplied to the Company by each Participant must be truthful, accurate and in no way misleading. The Company reserves the right to disqualify any Participant(s) from the Campaign in its sole discretion, should the Participant(s) at any stage supply untruthful, inaccurate, unverifiable or misleading Personal Data and/or information.
- xii) If at any time, including after disbursement of prize, any information (including Personal Data) submitted by the Participant(s) is found to be incorrect, false, or otherwise misrepresented or misleading, the Participant(s) shall be liable to refund all amounts received from the Company.
- xiii) The Participant(s) hereby agreed that they shall not file any claim against the Company for collection, processing or sharing such Personal Data.

7. INTELLECTUAL PROPERTY RIGHTS AND PUBLICITY

- i) If needed by the Company, any photographs, videos etc. submitted by the Winners to the Company or recorded, shall submission / creation become the property of the Company and shall be available to the Company for exploitation across all mediums throughout the world in perpetuity. The Participant(s) shall ensure that the photos or videos submitted by them in any public domain or their photos, videos performances shall not be obscene, vulgar, defaming, denigrating women or children, hurting religious sentiments, depicting violence or shall not infringe the rights of a third person. The Participant(s) shall solely remain liable for any action (criminal/civil) arising therefrom.
- ii) By participating in the Campaign, the Participant waive all copyrights including but not limited to Intellectual Property Rights (IPR) and moral rights, rights of publicity, personality rights, and any related rights and consents to the Company's right to use the name, signature, name, images, videos etc. provided by the Participant for the Campaign and to picture, tape or portray him/her as a participant/winner of the Campaign, use the their profile pictures and social media handles, and to exhibit this material in any and all media now existing or

hereinafter created, including without limitation television, internet, film, radio and print media, without any compensation whatsoever for advertising and publicity purposes, except where prohibited by law. The Participant also consents to the Company's right to use his/her name, voice or picture etc. (collectively, the "Publicity Rights"). The Company can allow its agencies to exercise/exploit Publicity Rights in conjunction with the Company. The Company shall also be free to use any ideas, concepts, know-how or techniques contained in the entries received for the Campaign for any purpose.

- iii) As part of Participant's contribution to the Campaign, the Company may request one or more Participant to participate in any online/interactive Campaign relating to the Show, including without limitation, the recordings of webcasts, interviews and participation in so-called 'chat-rooms'. It is a further condition of entry and participation in the Campaign that the Participant(s) shall adhere to and where necessary, procure from any and all contributors thereto, their necessary agreement and execution of the release form as devised from time to time by the Company.
- iv) The Winner(s) of the Campaign as announced by the Company from time to time, agrees that he/she shall make himself/herself available from time to time and co-operate with the Company and participate in any activity and/or campaign ("**Promotional Activity**") of any nature whatsoever without any money payable to the Winner(s). Further, the Winner(s)/Participant(s) shall at no point of time refuse or disagree to participate in any such Promotional Campaign for any reason whatsoever if required by the Company. The Winner(s)/Participant(s) agrees that the footage of any nature shall vest with the Company, including but not limited to all intellectual property rights and any other rights for worldwide and in perpetuity.
- v) Acceptance of these Terms and Conditions by the Participant constitutes permission for the Company, including its affiliates, to click photographs, record videos of the Participant(s) and use the Participant(s) name, photographs, likeness, voice and comments for advertising and promotional purposes in any media worldwide for purposes of advertising and trade without any additional compensation whatsoever.

8. GENERAL TERMS AND CONDITIONS

- i) Participation in the Campaign(s) shall be considered to be acceptance of these Terms & Conditions and any additional terms and conditions in relation to the Show.
- ii) The Participant shall undertake, warrant and guarantee to the Company that the Participant has the full legal capacity to participate in the Campaign in accordance with these Terms & Conditions.
- iii) Any requirement by the Company for the Participant to link his/her social media accounts hereunder, shall not be deemed to an endorsement of any of such social media platform and the information accessed by the Company from such social media accounts shall at all times be subject to the terms and conditions of such social media website.
- iv) The Participant acknowledges that he/she has voluntarily chosen to participate in the Campaign at his / her free-will and is willing to bear all risk, costs & consequences arising from such participation in the Campaign.
- v) Participant in this Campaign shall be further subject to the Terms of Use and Privacy Policy of Sony LIV.

- vi) The Participant shall not have any claim against the Company and/or any of its affiliates connected with the Campaign for the same. The Company or any of the affiliates connected with the Campaign shall not be responsible for any such eventuality and the Participant(s) shall not be entitled to claim any compensation from the Company.
- vii) In the event of any fault, misunderstanding or dispute concerning any part of the Campaign, and/or the operation of the telephone system, the selection of Winner at any stage, or the validity of any question or answer options, the decision of the Company shall be final and binding on all Participant(s) and other persons. The Company is empowered to take a decision on any case or instances not covered by the present Terms & Conditions.
- viii) The Company reserves the right to amend (add, delete or modify) the Terms & Conditions, eligibility criteria, Prizes, rules of participating, process of participating etc. prospectively or retrospectively, at its discretion and without prior notice, in order to improve the Campaign or remedy any issues that occur.
- ix) The Company has the right at any time to terminate the Campaign, without any prior intimation or notice to the public and also the Company is not obligated in any manner whatsoever to compensate any person or people who have participated in the Campaign. In such an event, the prizes declared till date shall be paid and future prizes will be suspended.
- x) Registration or participation in the Campaign does not guarantee a prize or award.
- xi) If the operation of the Campaign; the recording or broadcast of any/all of the Show is prevented by an event of force majeure or otherwise, the Company may cancel all or any part of the Campaign or take such other decision as it deems fit.
- xii) In case the Winner(s) is found to be in violation of any and all rules/process of the Campaign, the Company reserves the right to initiate legal proceedings against such person(s) including but not limited to having the concerned Winner to refund the prize money together with penalty interest as deemed fit by the Company. If at any time, including after disbursement of prize, any information submitted by the Participant(s) is found to be incorrect, false, or otherwise misrepresented or misleading, the Participant(s) shall be liable to refund all amounts received from the Company/ the Company is liable to reclaim the prizes from the Participant(s).
- xiii) The Company is empowered to take a decision on any case not covered by the present Terms & Conditions.
- xiv) The Company is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any physical injury, death, mental trauma caused to any Participant(s) and/or the Winner (s) in any manner whatsoever, in relation to the Campaign and/or prize.
- xv) The Winner(s) and/or the Participant(s) of the Campaign agrees that he/she shall hold harmless the Company, its employees, officers, sub-contractors or any other person in connection with the prize won by him/her and/or in relation to the Campaign/Show including but not limited to the procedure in the Campaign and shall also not file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India against sponsor and/or the Company to claim any damages or reliefs.
- xvi) The Company or any of its affiliates will not be liable for any loss of earnings, employment or otherwise caused to the Participant(s) and arising as a result of his/her participation in the Campaign.

- xvii) The Participant(s) shall fully indemnify, defend and hold harmless, the Company, its affiliates, officers, directors, employees and agents (collectively the “Indemnified Persons”) from and against any and all losses, claims, actions, damages, liabilities, penalties, costs and expenses, (including without limitation reasonable attorneys’ fees and court fees) (collectively “Losses”), that the Indemnified Person may incur or suffer or likely to incur or suffer as a result of or arising out any (i) breach of any terms hereunder; (ii) willful misconduct or negligent acts or omissions; (iii) any claims by any third party for any losses, damages, costs, expenses, injuries suffered by such third party, arising out of or in relation to the Participant(s) during the Campaign.
- xviii) The only way to enter Campaign is through participation as described in Terms & Conditions. There is no other way of entering the Campaign. Any person claiming that he/she can help get you wins for a consideration is defrauding you. Please contact your local police and report this person immediately.
- xix) Under no circumstance shall the Company and/or their directors, employees, officers, affiliates or subsidiaries, be liable to the Participant and/or any third party for any lost profits or lost opportunity, indirect, special, consequential, incidental, or punitive damages whatsoever, even if Participant has been advised of the possibility of such damages.
- xx) Non-conformance by any Participant of the Terms & Conditions will result in immediate disqualification of the Participant irrespective of the level or stage.
- xxi) The Company reserves the right to withdraw or discontinue and/or terminate the Campaign or the Show at any stage without prior notice and without any liability whatsoever to the Participant.
- xxii) The decisions of the Company and its representatives shall be final and binding on all aspects of the Campaign.
- xxiii) If any provision of these Terms & Conditions is held by any court or other competent authority to be void or unenforceable in whole or part, the other provisions of these Terms & Conditions and the remainder of the affected provisions shall continue to be valid.
- xxiv) These Terms & Conditions and the Campaign shall be governed by and construed in accordance with the laws of India and the Participant(s) submit irrevocably to the jurisdiction of the Courts in Mumbai.