TERMS AND CONDITIONS GOVERNING PARTICIPATION IN KBC PLAY ALONG GAME

A. CONTEST DESCRIPTION:

"KBC Play Along Game" is a skill and knowledge based online quiz game which is being hosted and can be played on the Sony Liv app which is owned by Sony Pictures Networks India Private Limited (formerly known as Culver Max Entertainment Private Limited).

B. DEFINITIONS:

For the purposes of the Terms and Conditions, the expressions used as shown herein-under shall have the meaning ascribed to them as shown herein-below:

a. **"Company" or "SPNI"** means Sony Pictures Networks India Private Limited.

b. **"Contestant(s)"** means the participants who have been selected to participate in the Fastest Finger First (FFF) round in the current season of the Show.

c. **"Daily Quiz"** means the quiz that will be live on the App every day from Monday to Friday consisting of 5 (five) questions worth 100 points each. A new quiz will be live every day. Each PAP (defined below) can answer the quiz only once in a day and the PAP will get 30 seconds to answer each question.

d. **"Episode"** means an episode of the Show (as defined below);

e. **"Episode Prize"** means the daily gratification prizes that will be awarded to the Episode Winners under the gratification categories defined by the Company.

f. **"Episode Winner(s)"** means top PAPs who have scored the highest points for a PAG for any Episode of the show (or part thereof).

g. **"Fastest-Finger First/FFF"** means that part of the Show where one question is asked to the selected Contestant(s) who in turn shall answer the same. The first Contestant to correctly answer the question in the least time shall be entitled to proceed to the Hot Seat as the Hot Seat Contestant.

h. **"Grand Prize or Play Along Special Week"** means the prize that will be awarded to the Grand Prize Winner as may be announced by the Company from time to time on PAG;

i. **"Grand Prize Winner(s)"** means such number of the shortlisted PAP(s) as may be selected from and amongst the PAPs who have played the PAG anytime during the period starting from 10th August 2026 to 18th December 2026 and filled the registration form on or before 10th August 2026. The Grand Prize Winners are eligible for the Grand Prize.

j. **"Hot Seat Contestant(s)"** means the winning Contestant of the Fastest Finger First round and who occupies the Hot Seat before the host of the Show to participate further in Show.

k. **"Har Din Lakhpati"** means the top 05 PAP who has scored the highest points for a PAG for any Episode (as decided by the Company) of the Show (or part thereof). This Top 05 Daily Players are eligible to win INR 1 Lakh each, as per the schedule decided by the Company.

l. **"Jaldi 5 Buzzer Round or Jaldi 5"** means that part of the Show wherein the top 2 winning Contestants from the FFF round will be asked Questions by the host of the Show and the Contestant who answers the first 5 Questions correctly shall be selected as the Hot Seat Contestant for the Episode.

m. **"KBC Play Along Game" or "Play Along Game" or "PAG"** means the general knowledge based online quiz titled "KBC Play Along Game" which will be played by the PAP (defined below) in accordance with the Terms and Conditions on Sony Liv from Monday to Friday of a particular week starting 10th August 2026. A new quiz will be available to play on the App each day which the PAP can play and earn additional points.

n. **"Play Along Participant(s)" or "PAP"** means any person(s) who registers and / or participates in the PAG via the App (defined below) and who (i) is above eighteen (18) years of age as on 10th August 2026; (ii) is a citizen of India and residing in India, save and except the Restricted States or restricted otherwise as per this Terms and Conditions (iii) is of sound mind and health and (iv) agrees to enter into and participate in the PAG in accordance with the Terms and Conditions as defined in this document.

o. **"Show"** means the television series titled "***Kaun Banega Crorepati – Season 18***" ("**KBC**") produced by SPNI and telecasted on its channel Sony Entertainment Television ("SET") and on Sony Liv.

p. **"Sony Liv" or "App"** means the OTT platform accessible as an application and through web, owned and operated by the Company where the PAG will be hosted.

q. **"Stipulated Time"** for the purposes of the PAG shall mean either (i) the period until which the Company permits a PAP to answer any question forming part of the PAG; or (ii) the time taken by the Hot Seat Contestant to answer the question; whichever is lesser, subject to a minimum of 15 (fifteen) seconds.

r. **"50 -50 Lifeline":** On using this option for a particular question, the gaming system will delete 2 incorrect options out of 4 leaving the PAP with only 2 options to select the correct answer.

s. **"Terms and Conditions"** means these Terms and Conditions governing the PAG, as stated here in in entirety and as may be amended by the Company from time to time.

t. **"Third Party Sponsor"** means a person or an entity who may sponsor a gratification or drive a quiz, as part of the PAG.

u. **"Winners"** shall mean either the Episode Winner(s) or the Grand Prize Winner(s) or any other winner as may be determined by the Company in terms of the Terms and Conditions.

C. ELIGIBILITY CRITERIA

In order to participate in the PAG, all the following conditions need to be fulfilled:

- individuals should have registered and / or participated in the PAG via the App; and
- should be above eighteen (18) years of age as on 10th August 2026
- Should be a citizen of India and should be residing in India, save and except the Restricted States or restricted otherwise as per this Terms and Conditions.
- Should be of sound mind and health; and
- such individual agrees to enter into and participate in the PAG in accordance with the Terms and Conditions as defined in this document.

D. PROCEDURE TO PARTICIPATE IN THE PLAY ALONG GAME:

1. Participation

a) Eligible PAPs should participate in the PAG by registering on the Sony Liv App in the KBC Play Along Game (PAG) section. The PAG will be available on the App as per the following schedule:

Ep No.	Date when PAG is available for playing
1	10-Aug-26
2	11-Aug-26
3	12-Aug-26
4	13-Aug-26
5	14-Aug-26
6	17-Aug-26
7	18-Aug-26
8	19-Aug-26
9	20-Aug-26
10	21-Aug-26
11	24-Aug-26
12	25-Aug-26
13	26-Aug-26

14	27-Aug-26
15	28-Aug-26
16	31-Aug-26
17	1-Sep-26
18	2-Sep-26
19	3-Sep-26
20	4-Sep-26
21	7-Sep-26
22	8-Sep-26
23	9-Sep-26
24	10-Sep-26
25	11-Sep-26
26	14-Sep-26
27	15-Sep-26
28	16-Sep-26
29	17-Sep-26
30	18-Sep-26
31	21-Sep-26
32	22-Sep-26
33	23-Sep-26
34	24-Sep-26
35	25-Sep-26
36	28-Sep-26
37	29-Sep-26
38	30-Sep-26
39	1-Oct-26
40	2-Oct-26
41	5-Oct-26
42	6-Oct-26
43	7-Oct-26
44	8-Oct-26
45	9-Oct-26
46	12-Oct-26
47	13-Oct-26
48	14-Oct-26
49	15-Oct-26
50	16-Oct-26
51	19-Oct-26
52	20-Oct-26
53	21-Oct-26
54	22-Oct-26
55	23-Oct-26
56	26-Oct-26
57	27-Oct-26
58	28-Oct-26
59	29-Oct-26
60	30-Oct-26
61	16-Nov-26
62	17-Nov-26
63	18-Nov-26
64	19-Nov-26
65	20-Nov-26

66	23-Nov-26
67	24-Nov-26
68	25-Nov-26
69	26-Nov-26
70	27-Nov-26
71	30-Nov-26
72	1-Dec-26
73	2-Dec-26
74	3-Dec-26
75	4-Dec-26
76	7-Dec-26
77	8-Dec-26
78	9-Dec-26
79	10-Dec-26
80	11-Dec-26
81	14-Dec-26
82	15-Dec-26
83	16-Dec-26
84	17-Dec-26
85	18-Dec-26
86	21-Dec-26
87	22-Dec-26
88	23-Dec-26
89	24-Dec-26
90	25-Dec-26
91	28-Dec-26
92	29-Dec-26
93	30-Dec-26
94	31-Dec-26
95	1-Jan-27
96	4-Jan-27
97	5-Jan-27
98	6-Jan-27
99	7-Jan-27
100	8-Jan-27
101	11-Jan-27
102	12-Jan-27
103	13-Jan-27
104	14-Jan-27
105	15-Jan-27
106	18-Jan-27
107	19-Jan-27
108	20-Jan-27
109	21-Jan-27
110	22-Jan-27
111	25-Jan-27
112	26-Jan-27
113	27-Jan-27
114	28-Jan-27
115	29-Jan-27
116	1-Feb-27
117	2-Feb-27

118	3-Feb-27
119	4-Feb-27
120	5-Feb-27

b) The above-mentioned schedule could be added to, modified or cancelled based on programming/ technical requirements of the Company or in the event the Show is for any reason rescheduled, extended, cancelled or terminated early, at the sole discretion of the Company.
c) The mobile number from which the registration is received will be used to identify the PAP as a unique identification number. We urge PAPs to use numbers where they would be clearly identified as the PAP of the PAG.
d) Any entry for participation in the PAG is not transferable.
e) The PAP may be required to furnish necessary supporting documentation as proof of age, address, name, photo identity and nationality i.e. one original and attested photocopies of either (i) passport/driving license or (ii) PAN Card along with birth certificate and ration card or (iii) voter identity card with birth certificate (iv) UID/Aadhar Card.
f) The Company has the right at any time to require proof of identity and/or eligibility. The failure to provide proof or affidavit of eligibility, including the proof of name, address and correct date of birth within the time as stipulated in the Terms and Conditions or within the timelines as requested by the Company may result in disqualification. The Company also reserves the right to disqualify a PAP in case where a discrepancy is found to exist in the information furnished/provided/stated by the PAP during the conversation with the Company or any of the Company's authorized personnel, sub-contractors and vendors in the PAG, and/or in the information stated in the documents furnished by the PAP or at any time.
g) The Company may, at its discretion, contact the PAP(s), if required, for any clarifications needed for the information provided when contacted by the Company.
h) All personal details and information requested by and supplied to the Company by each PAP must be truthful, accurate and in no way misleading. The Company reserves the right to disqualify any PAP(s) from the PAG at its sole discretion or in a scenario should the PAP(s) at any stage supply untruthful, inaccurate or misleading personal details and/or information.

2. Steps for Registration

a) Download the Sony Liv App from the application store. Please note, the application download is free of cost, however data charges may apply. For further details please contact your telecom operator. Alternatively, you can open the Sony Liv mobile website on your mobile browser to access the PAG. Please note, the PAG is not accessible via browsers on your PC or laptops or any other device.
b) If you are a first-time user, then you will be prompted to register by providing your mobile number and/or e-mail id. An OTP will be sent across to your mobile number and/or email address to verify the same.
c) Once registered, you will be prompted to provide your basic details such as Date of Birth, Gender and State/City etc.
d) Click on "KBC Play Along" banner/ Access "KBC Play Along" from the menu.
e) Select Language Preference (English/ Hindi).
f) Click on the "Play Now" tab.
g) Answer Profile related questions including occupation and education related questions.
h) The PAP has to log in the PAG using their social media accounts i.e. Google account and Facebook. The Company hereby clarifies that any linking of social media accounts hereunder (i.e. Google account and Facebook) is being done for verification purposes to ensure that the person playing/accessing the PAG is 18 years and above and is not a robot. In the event the PAP uses a SIM card not registered in her/his name for registration, the Company will not be responsible to track such PAP, and such PAP will be disqualified.
i) In the event, it is not possible to determine with certainty the person who registered from a particular mobile number, that entry would be disqualified. PAP(s) are requested to use mobile numbers which are unique to them and is registered on such PAP(s) name only.

j) The procedures for registration and participation in the PAG are subject to the Terms and Conditions stated herein. Non-conformance by any PAP(s) to the Terms and Conditions will disqualify him/her from participation or winnings, immediately, as the case may be.

3. Charges for the PAG

a) The Sony Liv application download and participation in the Play Along Game are free of cost, however data charges may apply. For further details please contact your telecom operator.
b) Please check with your telecom operator for any other applicable charges. In case any user registers while roaming in a different circle/zone/country, additional roaming rates may apply. Please contact your telecom operator for the applicable rates.
c) There is no levy of an entry fee for participation in the PAG. Any person who claims to be from the Company and asks the PAP for paying an entry fee for participation in the PAG or states that the Show or the Company is distributing any lotteries or cash prizes, is defrauding the PAP(s) and he/she should report this to the local police immediately. There are also no lotteries, prize monies, cash prizes etc. distributed by the Company or the Show. The only way to participate in the Show and win the prizes is in the manner detailed hereunder.

4. Playing Rules

4.1. Individual Players

a) During each Episode of the Show, the PAP will have to answer questions as displayed on the App within the Stipulated Time.
b) The Stipulated Time varies for each question. PAP(s) should ensure that they appraise themselves of the same before each question.
c) For every question answered correctly, the PAP will be awarded points (as per the points' tree shown in PAG).

Q #	On-Air Amount	PAG points
16	7,00,00,000	7,00,000
15	1,00,00,000	1,00,000
14	50,00,000	50,000
13	25,00,000	25,000
12	12,50,000	12,500
11	7,50,000	7,500
10	5,00,000	5,000
9	3,00,000	3,000
8	2,00,000	2,000
7	1,00,000	1,000
6	50,000	500
5	25,000	250
4	20,000	200
3	15,000	150
2	10,000	100
1	5,000	50
FFF Question*	-	500

d) PAPs will get 200 additional points for answering the questions within 10 seconds.
e) In addition to the daily questions, PAPs will have the opportunity to answer certain bonus questions asked during the gameplay and earn additional points of 1000/500/100 points.
f) PAPs will also have the opportunity to win additional 50-50 Lifelines by taking certain actions as mentioned and directed in the PAG section.

g) PAPs would also be eligible to get one 50-50 Lifeline during gameplay for each Episode. This feature will become active only for questions where the total timer is more than 45 seconds.
h) Lifelines available to the Hot Seat Contestants on screen during the Show are not available to the PAP(s) in the PAG.
i) The 'Super Sawaal' question will not be applicable in PAG and the points for the same will not be included in PAG winner selection.
j) In the "JALDI 5" segment, Q1 to Q5 will be assigned the points as per the points tree (mentioned above in point c) and each question asked succeeding first five will be assigned 250 points.
k) SPNI can change these points and add/discontinue such point winning activities or questions as it deems fit. No claims will be entertained regarding the same.

4.2. An on-going PAP could lose the opportunity to play one or more questions, in any of the following scenarios:

i. Where a PAP answers message / etc. on the device where he/she is playing PAG or watching a video on the PAG;
ii. Where a PAP exits the App during the course of playing the PAG or starts to watch a video on the App;
iii. Where there is a network drop or battery drain-out in the course of playing the PAG or watching a video on the PAG;
iv. Where the device on which PAG is being played hangs during the course of playing the PAG or watching a video on the PAG;
v. Where the PAG or the ability of a PAP to play the PAG is affected by any other network / IT / phone issues. Where a PAP exits the PAG in the middle of a session when a Hot Seat Contestant is answering questions, the PAP will be permitted to rejoin the PAG only when the next question is asked.

4.3. Points scored by PAP across multiple days/ played along will get accumulated. In the event a PAG is terminated mid-session for any reasons whatsoever, the PAP will have to wait till the next question is asked on the Show, in order to continue scoring points.

4.4. Once the "Submit" button has been pressed, the PAP will not be allowed to change the answer. If the "Submit" button does not disappear, the server has not received the response, and the PAP would be required to press the button again. Please note that the PAP has to select the answer option and press the button within the Stipulated Time.

4.5. Post submission (locking) of the answer, the PAP(s) will not be permitted to modify / alter / change the answer submitted.

4.6. Only the answers received within the Stipulated Time will be considered valid.

4.7. The Company will not entertain any claims / questions / queries with respect to the authenticity or correctness of any questions and answers for the questions asked in any round of the PAG.

4.8. The Company's decision on the correctness or incorrectness of any answer is final and binding on all PAPs.

4.9 The PAG activity is intended to operate as a short-term engagement aligned to a defined operational period and shall remain in effect until then, unless otherwise extended in writing by the Company. Notwithstanding the foregoing, the Company reserves the sole and absolute right to suspend, modify, curtail, or terminate the PAG activity, in whole or in part, at any time and for any reason, as it may deem appropriate in its discretion, without incurring any liability or obligation arising from such action.

5. Episode Winner(s) Selection

a) The Company shall select the top "05" PAPs with the highest number of points for the for each episode as the Episode Winner. It is hereby clarified that the scores used for selection the

Episode Winners from among the KBC PAPs shall include scores of the PAG quiz for that episode. Episode Winner may be eligible to win prizes under different prize categories. However, upon winning a prize in a particular prize category. Such Episode Winner shall not be eligible to win another prize from the same prize category and shall only be eligible to win prizes under higher prize categories:

(i) Rs. 100 [Rupees One Hundred]
(ii) Rs. 10,000 [Rupees Ten Thousand]
(iii) Har Din Lakhpati prize [Rupees One Lakh]

b) An Episode winner is not eligible to win the prizes twice from the same category:
   (i) Rs. 100 [Rupees One Hundred]
   (ii) Rs. 10,000 [Rupees Ten Thousand]
   (iii) Har Din Lakhpati prize [Rupees One Lakh]

c) The Company, at its sole discretion, can also apply region-based filters for the shortlisting of winners in order to provide a more balanced distribution of winners.

d) A user with the same name/email-id/date of birth/city/state participating through multiple mobile numbers will be treated as the same user for the purpose of any gratification and will be disbursed only one Episode Prize.

e) The Company shall have the sole discretion to modify the number of Episode Winners per prize category and the Episode Winners hereby undertake not to question or to make any claims against the same.

f) The Episode Winners will need to ensure that their mobile numbers and/or other contact details are correctly updated in order to claim this gratification. The Episode Winners can claim the gratification latest by 31 January 2027, following which the unclaimed gratification will lapse.

g) Any payments being made to the Episode Winners hereunder are being done through third party payment platforms and at all times shall be subject to the terms and conditions of the said third-party platforms. The Company shall in no manner be responsible for any failure on the part of such third-party payment gateway to make payments to the Episode Winner. Further, the Company shall not be responsible in any manner whatsoever for any errors, omissions or failures on the part of the e-wallets where such prizes and/ or gratifications are being transferred. The PAP hereby undertakes that he/she shall not raise any claims against the Company in this regard and shall keep the Company indemnified to that extent. The PAP explicitly agrees that any gratifications, vouchers, coupons, or prizes integrated into the PAG by Third-Party Sponsors, or redeemed through third-party payment gateways and e-wallets, shall be subject exclusively to the independent terms and conditions of those respective third-party providers. The Company functions strictly as a hosting platform and shall in no manner be held responsible or liable for any delays, processing errors, systemic omissions, financial failures, or non-delivery of prizes on the part of Third-Party Sponsors or payment gateways. The PAP hereby explicitly and irrevocably undertakes that they shall not raise any claims or suits against the Company in this regard and shall keep the Company fully indemnified against any third-party claims arising out of sponsor driven prize fulfillment.

h) The Company reserves the right to replace the Episode Winner if (i) it finds any duplication in the contact details submitted by the Winner, (ii) it has reasonable grounds to suspect that the Episode Winner has not verified his identity to the satisfaction of the Company (iii) for any other reason that the Company may deem necessary.

i) The Company shall have the sole discretion to decide whether or not to declare the Episode Winners or the manner in which the Episode Winners are announced, and the Episode Winners hereby undertake not to question or to make any claims against the manner in which the names of the Episode Winners are declared by the Company. The Company may also at its sole discretion decide to change the Episode Prize.

j) The Episode Winner determination will be on the basis of the total points earned by PAPs while playing the PAG for that particular Episode. The PAPs who (i) is not previously an Episode Winner and (ii) have scored the highest number of points in the PAG for one Episode of the Show will become eligible for being chosen as the Episode Winner.

k) For the sake of clarity, PAPs who have won gratification and/ or prizes in any of the previous seasons of KBC or Kon Honaar Crorepati (KHC) are eligible to win in this season also. There are no restrictions on winning gratification and/ or prizes in the consecutive seasons of KBC.

l) Once an eligible PAP has been an Episode Winner, he/ she is ineligible to be selected as the Episode Winner for the same category in the entire season. However, the participant will still be eligible to win the Grand Prize.

m) The Company and/or its authorized agents, affiliates and representatives will rely upon only such information as may be provided by the Episode Winner at the time of participation in the PAG (or registration on the App). The PAPs are hereby required to keep their information updated.

n) Winners should also note that TDS will be deducted as applicable on gratifications, and further documentation (such as PAN card of the winner and certain additional details / documentation) might be sought in order to process the payment of the prize. Should the Episode Winners fail to provide such additional documentation or fail to provide the same within the time period specified by the Company, or in the form and manner in which it is requested by the Company, then the Company might be unable to remit the prize amount to such Episode Winners and the Company shall in no manner be liable for the same.

o) Sony Liv identifies users through their unique registered phone numbers. Hence, in the event of sharing login ID/ password, multiple logins, multiple registrations through your registered phone number, loss of registered phone number or other such instances, the Company will send winning prizes / vouchers / coupons / etc. to the PAG profile through which the game was played and won the prize and/ or gratification.

p) Notwithstanding the date on which the winners are declared, the prize amount shall be credited to the respective winner's bank account within twenty (20) days from the date of declaration of such winner, subject to the winner completing all required formalities and complying with the standard operating procedures, verification requirements, and other processes as may be specified by the Company from time to time. However, the prize amount of Rs. 100 (Rupees One Hundred) shall be credited to the winner's bank account on the Saturday falling in the week in which such prize is declared, subject to compliance with the applicable requirements and procedures prescribed by the Company.

q) For the purpose of communicating the gratification process and completing the applicable verification and standard operating procedures, the Company shall make up to three (3) attempts to contact the PAP on the contact details registered with the Company. In the event the PAP fails to respond to or answer any of such attempts or fails to complete the required formalities within the timeline prescribed by the Company, such PAP shall cease to be eligible to be declared a winner and/or receive the applicable prize. In such circumstances, the Company shall be entitled to select the next eligible PAP from the leaderboard as the winner.

6. Har Din Lakhpati

a) The Company shall select the Top 5 PAP with the highest number of points for the particular Episode i.e. from Episode 1 to Episode 100 as the 'Har Din Lakhpati' Winner. It is hereby clarified that the cumulative scores of the PAPs earned in a particular Episode's PAG will be used for the winner selection. Each eligible PAP could win cash gratification of INR 100,000 (subject to applicable taxes). However, such PAP can win cash gratification of INR 100,000 only once during the entire season of the show. The Top 05 winners will receive a message, the following day (before the next episode airs on television) to confirm their details. In case, the PAPs do not or is unable to confirm their details, the Company has the right to choose the next PAP(s) with the highest score.

b) PAPs who have won "Har Din Lakhpati" gratification and/ or prizes in the previous seasons of KBC are not eligible to win in this season. However, they can win any other gratification and/ or prizes.

c) The Company, at its sole discretion, can also apply other criteria to select 'Har Din Lakhpati' Winner including but not limited to region-based filters for the shortlisting of eligible winners in order to provide a more balanced distribution of winners.

d) A user with the same name/ email id/ date of birth/ city/ state participating through multiple mobile numbers will be treated as the same user for the purpose of any gratification and will be disbursed only one Episode Prize.

e) The Company shall have the sole discretion to modify the number of "Har Din Lakhpati" Winners, and the "Har Din Lakhpati" Winners hereby undertake not to question or to make any claims against the same.

f) The "Har Din Lakhpati" Winners shall receive a Email Message from the Company to (i) verify the details of the Winner provided at the time of registration (ii) provide details regarding document submission and verification. The "Har Din Lakhpati" Winners will have to submit their Passport size color photo, Aadhar and PAN card documents along with a

cancelled cheque within the stipulated timelines by emailing the documents on kbcresponse@setindia.com in order to claim the Prize.

g) The "Har Din Lakhpati" Winners will need to ensure that their name, address and mobile numbers and/or other contact details are correctly updated on the documents in order to claim this gratification. The Company reserves the right to forfeit the Episode Prize of a particular Winner if it finds any duplication in the contact details submitted by the Winner and/or if Winner has not verified his identity to the satisfaction of the Company. The "Har Din Lakhpati" Winners can claim the gratification on or after 17th August 2026. The last date to claim the gratification will be 31 January 2027, following which the unclaimed gratification will lapse. The Company shall have the sole right to modify the schedule for claiming the gratification.

h) The Company shall have the sole discretion to decide whether or not to declare the "Har Din Lakhpati" Winners or the manner in which the "Har Din Lakhpati" Winners are announced, and the "Har Din Lakhpati" Winners hereby undertake not to question or to make any claims against the manner in which the names of the "Har Din Lakhpati" Winners are declared by the Company. The Company may also at its sole discretion decide to change the "Har Din Lakhpati" gratification.

i) The "Har Din Lakhpati" Winner determination will be on the basis of the total points earned by PAPs while playing the PAG for that particular Episode. The PAPs who (i) is not previously a "Har Din Lakhpati" Winner and (ii) have scored the highest number of points in the PAG for one Episode of the Show will become eligible for being chosen as the Winner.

j) For the sake of clarity, PAPs who have won gratification and/ or prizes in any of the previous seasons of KBC or Kon Honaar Crorepati (KHC) are eligible to win in this season also. There are no restrictions on winning gratification and/ or prizes in the consecutive seasons of KBC.

k) Once an eligible PAP has been a "Har Din Lakhpati" Winner, he/she shall be ineligible to be selected as a "Har Din Lakhpati" Winner again during the entire Season and shall further be ineligible to win any prize falling under a lower prize category than the prize category already won by such PAP, including prizes of Rs. 100 (Rupees One Hundred) and Rs. 10,000 (Rupees Ten Thousand).

l) The Company and/or its authorized agents, affiliates and representatives will rely upon only such information as may be provided by the "Har Din Lakhpati" Winner at the time of participation in the PAG (or registration on the App). The PAPs are hereby required to keep their information updated.

m) PAPs should note that as per government regulations, the Company will deduct applicable taxes on the prize of INR 1,00,000 and gratify the remaining balance amount to the "Har Din Lakhpati" Winner(s). PAPs should also note that the provisions of this clause may change subject to change in government regulations.

n) The "Har Din Lakhpati" Winner(s) to note that, further documentation might be sought in order to process the payments exceeding INR 10,000 (Indian Rupees Ten Thousand only). Should the "Har Din Lakhpati" Winner(s)s fail to provide such additional documentation or fail to provide the same within the time period and the form and manner in which it is requested by the Company, then the Company may not be able to remit the prize amount to such "Har Din Lakhpati" Winner(s) and the Company shall in no manner be liable for the same.

o) Sony Liv identifies users through their unique registered phone numbers. Hence, in the event of sharing of login ID/ password, multiple logins, multiple registrations through your registered phone number, loss of registered phone number or other such instances, the Company will send winning prizes / vouchers / coupons / etc. to the PAG profile through which the game was played and won the prize and/ or gratification.

p) Receiving of gratification as a "Har Din Lakhpati" Winner(s) is subject to adhering and complying with any and all additional information and requirements that may be specified by the Company from time to time.

q) The KBC Season 18 - Har Din Lakhpati contest was held on the Sony Liv application from 17th August 2026 to 19th August 2026.

7. Daily Prize Winner (Rupees Ten Thousand)

a) The Company shall select the next Top 20 PAPs with the highest number of points for the particular Episode i.e. from Episode 1 to Episode 100 as the 'Rs. 10,000' Daily Prize Winner. It is hereby clarified that the cumulative scores of the PAPs earned in a particular Episode's PAG will be used for the winner selection. Each eligible PAP could win cash gratification of

INR 10,000 (subject to applicable taxes). The Top 20 winners will receive a message, the following day (before the next episode airs on television) to confirm their details. In case, the PAPs do not or is unable to confirm their details, the Company has the right to choose the following PAPs with the highest score.

b) The Company, at its sole discretion, can also apply other criteria to select 'Rs. 10,000' Daily Prize Winner including but not limited to region-based filters for the shortlisting of eligible winners in order to provide a more balanced distribution of winners.

c) A user with the same name/ email id/ date of birth/ city/ state participating through multiple mobile numbers will be treated as the same user for the purpose of any gratification and will be disbursed only one Episode Prize.

d) The Company shall have the sole discretion to modify the number of "Rs. 10,000" Daily Prize Winners and the "Rs. 10,000" Daily Prize Winners hereby undertake not to question or to make any claims against the same.

e) The "Rs. 10,000" Daily Prize Winners shall receive a Email/ Message from the Company to (i) verify the details of the Winner provided at the time of registration (ii) provide details regarding document submission and verification. The "Rs. 10,000" Daily Prize Winners will have to submit their Passport size color photo, Aadhar and PAN card documents along with a cancelled cheque within the stipulated timelines by emailing the documents on kbcresponse@setindia.com in order to claim the Prize.

f) The "Rs. 10,000" Daily Prize Winners will need to ensure that their name, address and mobile numbers and/or other contact details are correctly updated on the documents in order to claim this gratification. The Company reserves the right to forfeit the Episode Prize of a particular Winner if it finds any duplication in the contact details submitted by the Winner and/or if

Winner has not verified his identity to the satisfaction of the Company. The "Rs. 10,000" Daily Prize Winners can claim the gratification on or after 17th August 2026. The last date to claim the gratification will be 31 January 2027, following which the unclaimed gratification will lapse. The Company shall have the sole right to modify the schedule for claiming the gratification.

g) The Company shall have the sole discretion to decide whether or not to declare the "Rs. 10,000 Prize" Winners or the manner in which the "Rs. 10,000" Daily Prize Winners are announced, and the "Rs. 10,000 Prize" Winners hereby undertake not to question or to make any claims against the manner in which the names of the "Rs. 10,000" Daily Prize Winners are declared by the Company. The Company may also at its sole discretion decide to change the "Rs. 10,000" gratification.

h) The "Rs. 10,000" Daily Prize Winner determination will be on the basis of the total points earned by PAPs while playing the PAG for that particular Episode. The PAPs who (i) is not previously a "Rs. 10,000" Daily Prize Winner and (ii) have scored the highest number of points in the PAG for one Episode of the Show will become eligible for being chosen as the Winner.

i) For the sake of clarity, PAPs who have won gratification and/ or prizes in any of the previous seasons of KBC or Kon Honaar Crorepati (KHC) are eligible to win in this season also. There are no restrictions on winning gratification and/ or prizes in the consecutive seasons of KBC

j) Once an eligible PAP has been declared a "Rs. 10,000" Daily Prize Winner, he/she shall be ineligible to be selected as a "Rs. 10,000" Daily Prize Winner again during the entire Season and shall further be ineligible to be selected for or receive any prize falling under a lower prize category i.e. prize of Rs. 100 (Rupees One Hundred)

k) The Company and/or its authorized agents, affiliates and representatives will rely upon only such information as may be provided by the "Rs. 10,000" Daily Prize Winner at the time of participation in the PAG (or registration on the App). The PAPs are hereby required to keep their information updated.

l) PAPs should note that as per government regulations, the Company will deduct applicable taxes on the prize of INR 10,000 and gratify the remaining balance amount to the "Rs. 10,000" Prize Winner(s). PAPs should also note that the provisions of this clause may change subject to change in government regulations.

m) Sony Liv identifies users through their unique registered phone numbers. Hence, in the event of sharing of login ID/ password, multiple logins, multiple registrations through your registered phone number, loss of registered phone number or other such instances, the

Company will send winning prizes / vouchers / coupons / etc. to the PAG profile through which the game was played and won the prize and/ or gratification.

n) Receiving of gratification as a "Rs. 10,000" Daily Prize Winner(s) is subject to adhering and complying with any and all additional information and requirements that may be specified by the Company from time to time.

o) Each winner of the Rs. 10,000 (Rupees Ten Thousand) shall be entitled to receive such prize only once and shall not be eligible for any subsequent Rs. 10,000 (Rupees Ten Thousand) or any prize under a lower-prize category i.e. Daily Prize of Rs. 100 (Rupees One Hundred)

p) The KBC Season 18 – Daily Prize (Rupees Ten Thousand) contest was held on the Sony Liv application from 17th August 2026 to 19th August 2026.

8. Daily Prize Winner (Rupees One Hundred)

a) The Company shall select the next Top 1000 PAP with the highest number of points for the particular Episode i.e. from Episode 1 to Episode 100 as the 'Rs. 100' Daily Prize Winner. It is hereby clarified that the cumulative scores of the PAPs earned in a particular Episode's PAG will be used for the winner selection. Each eligible PAP could win cash gratification of INR 100 (subject to applicable taxes). The Top 1000 winners will receive a message, the following day (before the next episode airs on television) to confirm their details. In case, the PAPs do not or is unable to confirm their details, the Company has the right to choose the following PAPs with the highest score.

b) PAPs who have won "Rs. 100" gratification in this season of KBC are not eligible to win the same prize during this season again. However, they can win any other gratification and/ or prizes.

c) The Company, at its sole discretion, can also apply other criteria to select 'Rs. 100' Daily Prize Winner including but not limited to region-based filters for the shortlisting of eligible winners in order to provide a more balanced distribution of winners.

d) A user with the same name/ email id/ date of birth/ city/ state participating through multiple mobile numbers will be treated as the same user for the purpose of any gratification and will be disbursed only one Episode Prize.

e) The Company shall have the sole discretion to modify the number of "Rs. 100 Prize" Winners and the "Rs. 100" Daily Prize Winners hereby undertake not to question or to make any claims against the same.

f) The Company reserves the right to forfeit the Episode Prize of a particular Winner if it finds any duplication in the contact details submitted by the Winner and/or if Winner has not verified his identity to the satisfaction of the Company.
The "Rs. 100" Daily Prize Winners can claim the gratification on or after 17th August 2026. The last date to claim the gratification will be 31 January 2027, following which the unclaimed gratification will lapse. The Company shall have the sole right to modify the schedule for claiming the gratification.

g) The Company shall have the sole discretion to decide whether or not to declare the "Rs. 100" Daily Prize Winners or the manner in which the "Rs. 100" Daily Prize Winners are announced, and the "Rs. 100" Daily Prize Winners hereby undertake not to question or to make any claims against the manner in which the names of the "Rs. 100" Daily Prize Winners are declared by the Company. The Company may also at its sole discretion decide to change the "Rs. 100" gratification.

h) The "Rs. 100 Prize" Winner determination will be on the basis of the total points earned by PAPs while playing the PAG for that particular Episode. The PAPs who (i) is not previously a "Rs. 100 Prize" Winner and (ii) have scored the highest number of points in the PAG for one Episode of the Show will become eligible for being chosen as the Winner.

i) For the sake of clarity, PAPs who have won gratification and/ or prizes in any of the previous seasons of KBC or Kon Honaar Crorepati (KHC) are eligible to win in this season also. There are no restrictions on winning gratification and/ or prizes in the consecutive seasons of KBC

j) Once an eligible PAP has been a "Rs. 100" Daily Prize Winner, he/ she is ineligible to be selected as the "Rs. 100 Prize" Winner for the same category in the entire season. However, the participant will still be eligible to win the Daily Prize of Rupees Ten Thousand, Har Din Lakhpati Prize.

k) The Company and/or its authorized agents, affiliates and representatives will rely upon only such information as may be provided by the "Rs. 100" Daily Prize Winner at the time of

participation in the PAG (or registration on the App). The PAPs are hereby required to keep their information updated.

l) PAPs should note that as per government regulations, the Company will not deduct applicable taxes on the prize of INR 100 and gratify the amount to the "Rs. 100 Prize" Winner(s). PAPs should also note that the provisions of this clause may change subject to change in government regulations.

m) Sony Liv identifies users through their unique registered phone numbers. Hence, in the event of sharing of login ID/ password, multiple logins, multiple registrations through your registered phone number, loss of registered phone number or other such instances, the Company will send winning prizes / vouchers / coupons / etc. to the PAG profile through which the game was played and won the prize and/ or gratification.

n) Receiving of gratification as a "Rs. 100" Daily Prize Winner(s) is subject to adhering and complying with any and all additional information and requirements that may be specified by the Company from time to time.

o) Each winner of the Rs. 100 (Rupees One Hundred) shall be entitled to receive such prize only once and shall not be eligible for any subsequent Rs. 100 Prize (Rupees One Hundred) in the entire season. However, they shall be eligible for Prize of Rs.10,000 (Rupees Ten Thousand) or "Har Din Lakhpati" Prize of Rs. 1,00,000 (Rupees One Lakh) as selected by Company from time to time.

p) The KBC Season 18 – Daily Prize (Rupees One Hundred) contest was held on the Sony Liv application from 17th August 2026 to 19th August 2026.

9. Winner Leaderboard

a) The Leaderboard revealing the 05 "Har din Lakhpati" PAP of a particular episode will be displayed in the following Episode. The final Top 05 "Har din Lakhpati" PAP shall be declared for the particular Episode with all the scores accumulated and the same will be updated on the PAG. For the purposes of winning the gratifications, the final Top 05 "Har din Lakhpati" PAP declared on the PAG by the Company, post the Episode, shall be considered as the final "Har din Lakhpati" Winner for that particular Episode. This is subject to the Top 01 "Har din Lakhpati" PAP adhering and complying with any and all additional information and requirements that may be specified by the Company from time to time. The Leader Board is indicative, and the Leader Board data cannot be used as evidence in any manner.

b) The selection of the Top 05 PAP further depends upon the completeness of their profiles. The Company will use the full name and location of the Top 05 PAP as available to the Company on the login profiles created by them during registration, to display the same during the episodes. In the event, any PAP so selected have not updated their details for the Company to use or the profile name provided is not suitable for broadcast (such decision shall be at the Company's discretion), then the Company shall have the sole discretion to disqualify such PAP. The Company shall also have the right to replace such disqualified PAP with the next highest scorer on the Leader Board.

c) The Company may also decide to display a subset of the overall Leaderboard which will show the region/city wise top PAPs.

d) The Company may also decide to separately display the leaderboard of certain Third-Party Sponsor driven quizzes from time to time as it deems fit.

e) The KBC Season 18 – Har Din Lakhpati contest was held on the Sony Liv application from 17th August 2026 to 19th August 2026.

10. Daily Quizzes

a) The Company at its sole discretion may run multiple daily quizzes on the App.

b) The Quizzes will be made live on the App on all weekdays and weekends, during the current season of the Show.

c) The Quizzes will consist of 5 (five) questions worth 100 points each. Each PAP can answer the quiz/5 questions only once a day (as per the time period mentioned above). The PAP will get 30 seconds to answer each question.

11. Daily Bonus Question/Question of the Day

a) The Company will also ask two bonus questions per episode and a question of the day which if answered correctly by the PAP shall make them eligible for certain extra points.

b) The PAP(s) will be awarded an additional 500 and 100 points respectively for answering the Daily Bonus Questions correctly. The PAP(s) will be awarded an additional 1000 points for answering the Question of the Day correctly.

c) The points earned by correctly answering the bonus question shall also be added to the PAP's overall leaderboard score for that Episode's PAG.

12. Grand Prize Winner Selection

a) Any PAP who has attempted at least one question, has scored 10,000 points or more in the PAG, has successfully filled the profile related questions asked during the Registration process on or before 10th August 2026 and plays the Play Along Game in accordance with the Terms and Conditions is eligible to be shortlisted for the Grand Prize winner determination. The cutoff criteria of 10,000 points in the PAG is subject to change at the discretion of the Company. The Grand Prize and the eligibility thereof are specified in the below table.

b) All PAPs who have filled the form and the profile questions updated in the KBC registration section within the defined timelines (10th August 2026 to 18th December 2026) are eligible to be shortlisted for the following prize ("Grand Prize"):

S No.	Sponsor	Grand Prize *	Number of winners for the Show	Eligibility
1	Sony Pictures Networks India Pvt. Ltd.	Chance to be on the hot seat with Amitabh Bachchan	A minimum of 10 shortlisted PAPs (per Episode) will get a chance to participate as Fastest Finger First contestants in the Show as part of the Play Along Special Week	PAPs who fill the registration form on the Sony Liv app during the period (10th August 2026 to 18th December 2026)

**Note: The above prizes and conditions may be added to, modified or cancelled based on Company's discretion*

The eligible PAPs will be shortlisted on a pre-defined reservation criteria as defined by SPNI, and approximately 200 PAPs (basis the highest score and randomizer) will be selected to attend the online auditions as auditionees for the Play Along Special Week. The Company reserves the right to shortlist additional back-up PAPs for the auditions as per requirement.
Note: The above shortlisting criteria for the Play Along Special Week may be modified based on the Company's discretion as they deem fit.

c) Once a mobile number is chosen and confirmed for audition, it will not be chosen the second time. The Company reserves the right to alter/reduce/increase the number of PAPs (and the selection criteria thereafter) that will be selected to attend the audition as auditionees, at its sole discretion.

d) The audition, audition evaluation and shortlisting of participants as Hot Seat contestants for the KBC Play Along Users have been detailed in Annexure 1. The shortlisted PAP(s) who have been selected to participate in the to play Fastest Finger First round of Play Along Special Week shall be eligible to play for that particular week. However, in case of any special episodes or in case of cancellation of a particular episode for that week, the PAP(s) will not be eligible to play for such days as decided by SPNI at their sole discretion.

e) The details of the Grand Prize will be intimated to such Grand Prize Winner(s) by the Company on the mobile number provided by such PAP(s) at the time of registration for the PAG;

f) The Company reserves the rights to determine and/or announce the timelines and the methodology of determining Grand Prize Winners from time to time.

g) Participant who has not been declared a winner of the "Har Din Lakhpati" Prize may be considered for inclusion in the contestant pool for the KBC Play Along Week, subject to the applicable eligibility criteria and selection process.

h) Upon being selected for the "Har Din Lakhpati" Prize . The contestant shall not be eligible or be considered for KBC - Play Along Week.

13. Ek Mauka Contest

A. PROCEDURE TO PARTICIPATE IN THE CONTEST

1. Participation

(i) In order to participate, the Participant(s) should have the Sony Liv application downloaded and installed on their mobile phones. Please note, the application download is free of cost, however data charges may apply. For further details on data charges, please contact your service provider.

(ii) Eligible Participants can participate in the Contest by clicking on the EK Mauka Contest banner or QR Code found on the UltraTech Website between November 23, 2026 to December 18, 2026.

(iii) The Contest banner will redirect the Participant to the Contest section on the Sony Liv App. Users who are not registered on the KBC Play Along Games ("PAG") platform, must complete a one-time registration. Where he/ she will be required to follow the below process:

a) Read and accept the Terms and Conditions
b) Enter your name
c) Enter your email Id
d) Select your age bracket
e) Choose your gender.
f) Please select your area of residence as per the options provided (you should have documented proof for your address)
g) Select your occupation.
h) Please select your answer option (A/B/C/ D) for the general knowledge-based question of the day. If you have provided the correct answer, you will receive 1,000 points. For an incorrect answer, no points will be awarded.

(iv) For every correct answer provided by the Participant for the Contest Duration, the points will get accumulated. The Auditionees will be shortlisted for the Ground Auditions basis the cumulative highest scores earned by the Participants for the Contest Duration. The Company reserves the right to alter/ modify the shortlisting criteria at its sole discretion.

(v) The Contest will be available for participation from November 23, 2026 to December 18, 2026 (**"Duration"**). The detailed registration schedule is as follows:

Questions	Lines Open		Lines Close	
	Date	Time	Date	Time
1	23-Nov-26	10:00:00 AM	24-Nov-26	9:59:59 AM
2	24-Nov-26	10:00:00 AM	25-Nov-26	9:59:59 AM
3	25-Nov-26	10:00:00 AM	26-Nov-26	9:59:59 AM
4	26-Nov-26	10:00:00 AM	27-Nov-26	9:59:59 AM
5	27-Nov-26	10:00:00 AM	28-Nov-26	9:59:59 AM
6	28-Nov-26	10:00:00 AM	29-Nov-26	9:59:59 AM
7	29-Nov-26	10:00:00 AM	30-Nov-26	9:59:59 AM
8	30-Nov-26	10:00:00 AM	1-Dec-26	9:59:59 AM
9	1-Dec-26	10:00:00 AM	2-Dec-26	9:59:59 AM
10	2-Dec-26	10:00:00 AM	3-Dec-26	9:59:59 AM
11	3-Dec-26	10:00:00 AM	4-Dec-26	9:59:59 AM
12	4-Dec-26	10:00:00 AM	5-Dec-26	9:59:59 AM
13	5-Dec-26	10:00:00 AM	6-Dec-26	9:59:59 AM
14	6-Dec-26	10:00:00 AM	7-Dec-26	9:59:59 AM
15	7-Dec-26	10:00:00 AM	8-Dec-26	9:59:59 AM
16	8-Dec-26	10:00:00 AM	9-Dec-26	9:59:59 AM
17	9-Dec-26	10:00:00 AM	10-Dec-26	9:59:59 AM
18	10-Dec-26	10:00:00 AM	11-Dec-26	9:59:59 AM
19	11-Dec-26	10:00:00 AM	12-Dec-26	9:59:59 AM
20	12-Dec-26	10:00:00 AM	13-Dec-26	9:59:59 AM
21	13-Dec-26	10:00:00 AM	14-Dec-26	9:59:59 AM
22	14-Dec-26	10:00:00 AM	15-Dec-26	9:59:59 AM
23	15-Dec-26	10:00:00 AM	16-Dec-26	9:59:59 AM
24	16-Dec-26	10:00:00 AM	17-Dec-26	9:59:59 AM
25	17-Dec-26	10:00:00 AM	18-Dec-26	9:59:59 AM
26	18-Dec-26	10:00:00 AM	19-Dec-26	9:59:59 AM

a) The above-mentioned schedule could be added to, modified or cancelled based on programming/ technical requirements of Producer and/or Company or in the event the Show is for any reason rescheduled, extended, cancelled or terminated early, at the sole discretion of the Producer.

b) The mobile number from which the registration is received will be used to identify the Participant as a unique identification number. We urge Participants to use numbers where they would be clearly identified as the Participant of the Contest.

c) Any entry for participation in the Contest is not transferable.

d) The Producer and/or Company has the right at any time to require proof of identity and/or eligibility. The failure to provide proof or affidavit of eligibility, including the proof of name, address and correct date of birth within the time as stipulated in the Rules & Regulations or upon request by the Company may result in disqualification. The Company and/or the Producer also reserves the right to disqualify a Participant in case where a discrepancy is found to exist in the information furnished/provided/stated by the Participant during the conversation with the Company and/or the Producer or any of the Company's or Producer's sub-contractors and vendors in the Contest, and/or in the information stated in the documents furnished by the Participant or at any time.

e) The Company and/or Producer may, at its discretion, contact the Participant(s), if required, for any clarifications needed for the information provided when contacted by the Company and/or Producer.

2. Playing Rules

a) From November 23, 2026, to December 18, 2026, the Participant will have to answer the question as displayed on the Sony Liv App within the (**"Stipulated Time"**) i.e. from 10:00:00 AM of the day on which such question is displayed on the Sony Liv App to 09:59:59 AM of the immediately next day

b) Once the "Submit" button has been pressed, the Participant will not be allowed to change the answer. Please note that the Participant has to select the answer option and press the "Submit" button within the Stipulated Time.

c) Post submission of the answer, the Participant(s) will not be permitted to modify / alter / change the answer submitted.

d) Only the answers submitted and received within the Stipulated Time will be considered valid.

e) The Company and/or the Producer will not entertain any claims / questions / queries with respect to the authenticity or correctness of any questions and answers for the questions asked in any round of the Contest. The Company's and the Producer's decision on the correctness or incorrectness of any answer is final and binding on all Participants.

3. **Ek Mauka Winner Selection**

a) Any Participant who has (i) has successfully filled the profile related questions asked during the Contest Duration on or before December 18, 2026; and (ii) attempted and answered at least one question correctly; and (iii) received the highest cumulative scores for the Contest Duration (iv) participates in the Contest in accordance with the Terms and Conditions is eligible to be shortlisted for the Ground Auditions. The winner selection and the eligibility thereof are specified in the below table.

b) All Participants who have filled the form and the profile questions updated in the Contest registration section within the defined timelines (November 23, 2026, to December 18, 2026 are eligible to be shortlisted for the following prize subject to Clause 3(a) above:

S No.	Sponsor	Description	Number of winners for the Show	Eligibility
1	UltraTech Cement Limited	Chance to be on the hot seat with Amitabh Bachchan	Top 01, shortlisted Participant will get a chance to participate in the PAG Special Week as a Fastest Finger First Contestant.	Participants who fill the registration form, answer the question of the day correctly and received the highest cumulative score (as mentioned above in Clause 3(a) on the Sony Liv App during the period (November 23, 2026 to December 18, 2026)

Note: The above prizes and conditions may be added to, modified, or cancelled based on Company's and Third-Party Sponsor's discretion.

d) The eligible Participants will be shortlisted as Auditionees for the Ground Auditions basis the highest cumulative points scored for the Contest Duration, and approximately the top 50 Participants will be selected to attend the Ground Auditions as Auditionees for the Contest.

Note: The above shortlisting criteria for the Contest may be modified based on the Company's and/or the Producer's discretion as they deem fit.

e) Once a mobile number is chosen and confirmed for audition, it would not be chosen the second time. The Company reserves the right to alter/reduce/increase the number of Participants (and the selection criteria thereafter) that will be selected to attend the audition as Auditionees, at its sole discretion.

f) The shortlisted Auditionees will be called back by the Company through an SMS/Email/WhatsApp Message as per the process detailed in Annexure. The Company shall

not be responsible and/or liable in any manner whatsoever in case the Auditionee(s) is unable to participate in the audition process due to failure in delivery of the SMS/Email/WhatsApp Message.

g) The audition, audition evaluation and shortlisting of participants as FFF Contestants for the PAG Special Week have been detailed in Annexure under Ground Audition section.

h) The details of the winner selection will be intimated to such Contest Winner(s) by the Company on the mobile number provided by such Participant(s) at the time of registration for the Contest.

i) The Company and/or Producer reserves the rights to determine and/or announce the timelines and the methodology of determining the Contest Winners from time to time

14. Winner Declaration and Pay-out/ Prize handover

a) The Company reserves the right, at its discretion, to institute one or more prizes and/ or gratifications for the PAPs and the terms and conditions attendant associated thereto, including whether such prizes and/ or gratifications are daily, grand, cumulative, non-cumulative or any combination thereof. Every Episode may not have prizes and/ or gratifications.

b) The Company reserves the right to offer or withdraw any of the prizes and/ or gratifications as provided herein, at any point of time, including after they have been announced and the Company shall not entertain any queries in this regard from the PAPs.

c) The Company shall have the liberty but not the obligation to publish information with respect to the top points scored by the PAPs in the PAG conducted from time to time ("Leader Board"). The Leader Board is indicative only and may not be up to date across all PAPs and the Leader Board data cannot be used as evidence in any manner. Due to high participation volume, server load, software malfunction, etc., point calculation may not be immediately correct. In the event point calculations are incorrect, the Company will correct the same in due course. This could result in changes to PAPs points. The Company will have no obligation to intimate any PAP in the event scores are corrected.

d) The Company may, in its sole discretion, exclude a PAP from participating in any part of the PAG which may include without limitation (i) circumstances which, in the Company's view, renders the PAP unfit to participate therein; (ii) inability to produce documentation specified by the Company proving the identity of the PAP; (iii) any other reason that, at the discretion of Company, would adversely impact the Company or the PAG. At no point of time will the Company be obliged to notify unsuccessful PAPs of its decision.

e) Company will use the number used to register on the App by the PAP to identify the Winner of the prizes and/ or gratifications won, if any. Inability on the part of the PAP to accordingly show or provide the required identification proof could entitle the Company to disqualify the PAP from any winnings, if any.

f) Whilst the Company shall make all reasonable endeavors to (i) enable PAP(s) to proceed with participation in the PAG (ii) to contact all Winner(s) at each relevant juncture of the PAG, the Company can make no guarantee thereof and the Company shall in its sole discretion be entitled to proceed with the next entitled PAPs who are eligible to be Winners under the Terms and Conditions, in case it is unable to successfully contact and communicate with PAP(s)/ Winner(s) in terms hereof.

g) The Company will have no liability to a PAP who is unable to take part in the PAG for whatever reason and the Company shall be entitled to disqualify the PAP(s) from the PAG at any time, at the discretion of the Company.

h) The Company further reserves the right to replace at its discretion any Winner(s) who for any reason fails or is disqualified from or unable to participate in the PAG with another PAP who

has scored the same number of points and is otherwise eligible to be a Winner, notwithstanding that such PAP may have been previously eliminated from the PAG and each PAP shall agree to collect the prize and/ or gratification as and when required by the Company to do so.

i) If at any point, it is determined by the Company that any person has tampered with the App, the PAG, or any data / servers / database / etc. related to the PAG, the Company reserves the right at its discretion to revoke or cancel points or winnings of any such PAP and / or initiate litigation as deemed fit and necessary by the Company.

j) The Episode Winners hereby agrees that he/ she shall not hold the Company responsible for any delays and/ or disputes and/or claims arising out of the Episode Prize and shall indemnify the Company against any and all such claims.

k) The Episode Prizes are to be availed in a time bound manner. In the event the Winner failed to avail the Episode Prize as per the timelines communicated by the Company, the Company shall forfeit the Episode Prizes won by the Winner.

l) Unless otherwise decided by the Company, the only manner of declaration of the Winner will be through in-app notifications and announcements on the App. The Company shall not be contacting the Winners individually to inform them about the Prizes won. The Company shall not be held liable, despite the Company's best efforts, in the event (i) the Winners fail to check the in-app notifications or announcement (ii) the provided mobile numbers is unreachable/not replied due to the following reasons including but not limited to: 1) phone number provided by the Participant is incorrect. 2) phone number belongs to a person other than the Participant 3) any other reason the phone number or any other contact details provided by which Participant cannot be contacted/located. In the event the Company is unable to contact the Winners, the Company shall in its sole discretion, to forfeit the Prizes won by the Winners and proceed to award the Prizes to the next entitled Participants who are eligible to be Winners.

m) The Winner hereby agrees that the Winner shall not hold the Company responsible for any delays and/ or disputes and/or claims arising out of any Episode Prize that such Winner may be entitled to and shall keep the Company indemnified against any and all such claims.

n) The Episode Winners hereby agree that any in case of any disputes/ claims arising out of the Episode Prize, the same shall be addressed directly to the sponsor of the Episode Prize and the Company shall not be held responsible for the same.

o) The Company may refuse to pay winnings or reclaim all sums paid to Winners in the event of any fraud, dishonesty or non-entitlement on the part of any of such Winner(s) to participate in the PAG under the Terms and Conditions as well as delay/refusal to submit documents on time.

p) If PAPs are unclear as to the Terms and Conditions of participation in the PAG or winner determination or pay-out/ Prize handover, PAPs will have to send an email to kbcresponse@setindia.com. The Company shall make reasonable endeavors to respond thereto. The above shall not, however, be ground for extension of time / deadlines as specified herein.

15. Systems and Availability

a) The Company will not be responsible for any break or disconnection or disruption in network connectivity in any manner, irrespective of the network being used. Network issues can disrupt various aspects of the PAG such as receipt of questions and answer options, submission/recording the answer, receipt of any sound, text, image or audio files related to the question, receipt of answer chosen by the PAP, etc. The PAP is advised to remain in an area with a strong and stable/ continuous mobile network signal of the telecom operator or internet service provider to ensure smooth functioning of the PAG.

b) Any loss or outrage or dissatisfaction suffered by the course of playing the PAG by a PAP would not be the responsibility of the Company and/or its associates/ affiliates and the Company or its associates/affiliates will not be responsible to make good any such loss or dissatisfaction.

c) The Company shall ensure to comply with all data protection laws including but not limited to Digital Personal Data Protection Act, 2023 and the Company shall take reasonable measures to protect the data from loss and corruption, but in the event such data loss happens, Company

may have to continue with whatever data is available, or in any other manner as it may deem reasonable. The Company should not be held responsible for any loss of data or the action taken on account of the same. The Company will not be held responsible to make good any such loss or dissatisfaction on account of such loss.

d) In the event the response of the PAP is not for any reason received within the Stipulated Time period for the question, such PAP would be not be able to get points in the event that question(s) was correctly answered by the PAP. The PAP can continue to answer questions once reconnected to the central PAG game server(s). Company or its vendors and partners are not responsible for any such instances.

e) For sake of clarity, PAPs are advised to play the PAG through one device only. In case multiple entries are received from a PAP for the same question, Company has the right to choose the first answer entry received from that PAP. If multiple entries are received at the same time, then the Company will choose any of the answer entries received. Scores calculated basis this will be considered final and would be updated on the PAG subsequently at a later date.

f) Prior to start of play of the PAG, the PAP must check that the Sony Liv app is operational and functioning correctly. The PAP is advised to keep adequate RAM and phone memory available to ensure smooth functioning of the PAG. Quitting other applications on the device will also help towards smoother gameplay in case of some phones.

g) PAP is advised to keep the device from which the PAG is played, adequately charged. Low battery will result in shut down of the network and / or device and that will result in the PAP not being in a position to play along with the Hot Seat Contestant.

h) The server used to communicate with the PAP has adequate redundancies built into it. However, in the rare cases, the server is down during the play, the Company will, at its discretion but not as an obligation, determine such measures as it may deem fit, including cancelling certain sections or segments or question(s) from being scored and/or awarding points to all the players for that section, or any other means at the discretion of the Company.

i) Every effort will be made to coordinate the questions on PAG with the SD & HD feeds of the Show, such that the questions as they appear on the Show coincide with the questions as they appear on the Sony Liv app. However, since this is heavily dependent on satellites, networks, receivers, connectivity, cloud issues and various forms of latency, there could be instances of inaccurate alignment. These would be outside the control of the Company or its affiliates/associates and neither the Company nor its affiliates or associates or any other person associated with the Show will be responsible for any consequences or liability arising therefrom, to any part whatsoever.

j) All PAPs need to adjust the device display, font and resolution to default size or lower to ensure that they are able to play the PAG on their devices properly. If not, then the “Play” and “Lock” button might not appear on the device screen during gameplay. In case the PAP is not able to play the PAG on account of this, the Company will not be responsible in any manner whatsoever.

k) The PAP acknowledges that all possible issues may not have been identified by the Company and its partners and agrees to hold harmless the Company and their shareholders, directors, officers, employees, licensees, agents, successors, assigns, affiliates and partners for the application, network, process, technical or any other failures. Any losses, injury, discomfort, loss of privacy, inability to participate or any other discomfort or issue of any sort caused to the PAP or the PAP’s property or device shall not be the responsibility of the Company or or its affiliates/associates.

l) No person (i.e., either the PAP, or any person on behalf of the PAP) shall initiate litigation against the Company or their shareholders, directors, officers, employees, licensees, agents, successors, assigns, affiliates and its partners in any manner without first providing the Company a complaint at livsupport@setindia.com and providing the Company an opportunity to address the complaint. The Company shall be afforded a mandatory period of ninety (90) business days from the date of receipt to review and resolve the complaint via dedicated dispute resolution. In the event the complaint remains unresolved post such ninety (90) day period, the PAP explicitly and irrevocably agrees that any legal proceedings arising out of or in connection with the PAG shall be subject to the exclusive jurisdiction of the competent courts in Mumbai only, to the exclusion of all other courts or forums across India. The PAP waives any right to claim that Mumbai is an inconvenient forum.

m)

n) In case any unauthorized activity is observed on the PAG, that particular PAP will be disqualified to play till such time as the Company deems fit. The Company would not be responsible in any manner whatsoever on account of such disqualification.

o) Company shall not be liable for any failure of the application server or system in the course of playing the PAG.

p) The Company shall endeavor to make all reasonably practicable arrangements, it cannot guarantee or assure seamless connectivity or continuous availability of the application, server, system or software to the PAPs during the conduct of the PAG as these are dependent on external utilities/ service providers and factors which could be beyond control of the Company.

q) Company, its authorized personnel and its sub-contractors are not responsible for delayed receipt or non-receipt or incomplete receipt or corrupt receipt of answers.

r) The Company accepts no liability and shall not be responsible and/or liable in any manner whatsoever in case the PAP(s) are unable to participate in the PAG due to failure on the part of the telecom operator, facility provider, etc., or due to capacity constraints.

s) It shall not be open for the PAP(s) or any of their representatives to require an audit or verification of the randomizer/ selection software or any other criteria, process or system adopted by the Company as part of the process of conduct of the PAG or selection of Winners resulting therefrom. No enquiries, appeals, verbal or written, shall be entertained in this regard.

16. Confidentiality and Publicity

a) The Company shall keep all the information collected from the PAPs confidential and shall not share the information so collected with any party (save and except its auditors or personnel on a need-to-know basis), save and except for the purpose of the present PAG.

b) None of the PAPs shall, without the prior written approval of the Company, speak to the press or any other media or any third person, nor give any interviews or comments relating to any aspect of the PAG. The PAP shall not disclose any information whatsoever relating to the Company to any other party. Violation of this clause shall immediately disqualify the PAP's prospects of further participation.

c) The PAP shall at all times keep confidential all particulars and details regarding the PAG.

d) As part of PAP's contribution to the PAG, the Company may request one or more PAP to participate in any online/interactive activity relating to the Show, including without limitation, the recordings of webcasts, interviews and participation in so-called 'chat-rooms'. It is a further condition of entry and participation in the PAG that the PAP(s) shall adhere to and where necessary, procure from any and all contributors thereto, their necessary agreement and execution of the release form as devised from time to time by the Company.

e) The Winner(s) of the PAG as announced by the Company from time to time, agrees that he/she shall make himself/herself available from time to time and co-operate with the Company and participate in any activity and/or campaign ("Promotional Activity") of any nature whatsoever without any money payable to the Winner(s). Further, the Winner(s)/PAP(s) shall at no point of time refuse or disagree to participate in any such Promotional Activity for any reason whatsoever if required by the Company. The Winner(s)/PAP(s) agrees that the footage of any nature shall vest with the Company, including but not limited to all intellectual property rights and any other rights for worldwide and in perpetuity. The Winner(s) explicitly covenants and agrees to make themselves available for such Promotional Activities as required by the Company without any financial entitlement or compensation whatsoever. The Winner(s) further grants to the Company an absolute, exclusive, royalty-free, worldwide, irrevocable, and perpetual license to record, broadcast, and exploit such participation across all mediums now known or hereafter developed, without any restriction or prior approval rights.

f) By participating in the PAG, each Contestant and Winner(s) expressly agrees and consents that, if declared a Winner, the Company and its affiliates shall have an absolute, exclusive, royalty-free, worldwide, irrevocable, and perpetual license to without further notice or compensation, use the winner's name, photograph, voice, likeness, cityor any other details submitted as part of the PAG for the purposes of announcing results, displaying Leaderboard, advertising, publicity, broadcasting or promotional activities in any media now known or hereafter developed, worldwide in perpetuity. The Contestant and Winner(s) hereby waive any right to inspect or approve the finished material, waive all moral rights, publicity rights, and personality rights and absolutely release the Company from any claims, disputes or liabilities arising from such usage., Any photographs, videos etc. submitted by the PAPs/Winners to the Company or recorded by the Company, shall on submission / creation become and vest exclusively as the

property of the Company and shall be available to the Company for exploitation across all mediums throughout the world in perpetuity along with all global intellectual rights. The PAP(s) shall solely ensure that the photos or videos submitted by them in any public domain, or their performances shall not be obscene, vulgar, defaming, denigrating women or children, hurting religious sentiments, depicting violence or shall not infringe the rights of a third person. The PAP(s) shall solely remain liable for and shall fully indemnify the Company against any action (criminal/civil) arising therefrom.

g) Acceptance of these Terms and Conditions by the PAP constitutes permission for the Company, including its affiliates, to click photographs, record videos of the PAP(s) and use the PAP(s) name, photographs, likeness, voice and comments for advertising and promotional purposes in any media worldwide for purposes of advertising and trade without any additional compensation whatsoever.

17. Data Privacy

a) The PAP acknowledges that the Company will need to collect their Personal Data for the purpose of the PAG. By providing their explicit consent, the PAP agrees to the collection, storage, use, disclosure, transfer, of their Personal Data which may be collected by the Company for the purposes of PAG. The term 'Personal Data' shall mean and include but is not limited to the name, phone number, photo identity documents such as passport, driving license, PAN, Aadhaar, documents for age verification such as birth certificate, ration card, voter identity card or other details pertaining to the identity of the PAP and other information as may be required for the purposes of PAG.

b) By choosing to log in to the Sony Liv App using the social media accounts i.e. Google account and Facebook, the PAP hereby consents to the Company collecting the personal information shared by the PAP with such social media accounts. In the event the PAP wants to withdraw the consent with respect to sharing of the personal information by the social media accounts, then the PAP shall contact the social media website directly.

c) The Company reserves the right to deny participation, registration, audition, or qualification for any further rounds or overall qualification to the PAG, especially if the PAP is unable to or refuses to provide or verify their Personal Data or if the PAP does not consent to or withdraws the consent provided to for collection or processing of their Personal Data. The Company may, at its discretion, contact the PAP(s), if required, for any clarifications needed for the information provided in the registration.

d) The Company reserves the right to require proof of identity and/or eligibility, at any time. Failure to provide such proof within a reasonable time could result in disqualification from PAG. Further, in case there is any mismatch of PAP(s) details in any round of PAG, the PAP(s) may be disqualified from further participation in PAG, if PAP is unable to resolve discrepancies.

e) The Company shall collect, process, storage, use, disclosure, transfer of Personal Data in compliance with all applicable laws including the Digital Personal Data Protection Act, 2023, the Digital Personal Data Protection Rules, 2025 the Information Technology Act, 2000, the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011. Any information shared by the PAP with the Company shall be handled by the Company in terms of the privacy policy of the Company, available at https://www.sonyliv.com/privacy-policy. In addition to these the Company's Privacy Policy and Terms and Conditions, where applicable, participation in the PAG and the collection and processing of Personal Data of the PAP shall also be subject to the privacy policies and terms and conditions of third-party service providers (including but not limited to WhatsApp or any other platforms that may be engaged by the Company). PAPs are advised to familiarize themselves with the terms and conditions and policies of such third parties.

f) The PAP(s) hereby agree and acknowledge that the collection and processing of the Personal Data by the Company is for a lawful purpose and is necessary for facilitating their participation

in the PAG. The Personal Data shared by the PAP(s) shall be retained by the Company till the Winners are declared and the promotions with respect to the Winners are completed.

g) Access to Personal Data will be limited to the employees of the Company, and affiliates of the Company (and their respective employees). For the purposes of the PAG, the Company may contract with the service providers to perform functions or services on its behalf. Such service provider may have limited access to the Personal Data needed to perform their functions but shall be restricted from using such Personal Data for purposes other than providing services to the Company solely in connection with the PAG. Such service providers shall be subject to the same level of privacy protection as is required by applicable laws including the Digital Personal Data Protection Act, 2023 and the Digital Personal Data Protection Rules, 2025.

h) In addition to the service provides engaged by the Company: a) Company may also disclose Personal Data to governmental agencies and regulators (e.g., tax authorities), social organizations (e.g., the social security administration), human resources benefits providers (e.g., health insurers), external advisors (e.g., lawyers, accountants, and auditors), courts and other tribunals, and government authorities, to the extent required or permitted by applicable legal obligations of the Company b) to sponsors associated with the PAG especially in relation any sponsor-specific segments that might be available in the PAG and as may be necessary in order for the sponsor to disburse any prizes or entitlements.

i) The PAP can opt-out of processing of their Personal Data, at any time, by writing to the Company on dpo@setindia.com. It is advised the PAPs identify themselves correctly before submitting any such requests, to enable the Company to resolve the concerns in a timely manner. The PAP(s) understand that the collection and processing of their Personal Data is imperative for their participation in the PAG. Therefore, in the event the PAP withdraws their consent for collection and/or processing of their Personal Data, the PAP shall not be entitled to participate in the PAG any further. The PAP(s) agrees that by accepting the Terms and Conditions, the PAP(s) agrees to not raise any claims against the Company in this regard.

j) In case PAP(s) have any concerns with the collection and processing of their Personal Data, PAP(s) can write to the Company to dpo@setindia.com. It is advised that the PAP(s) identify themselves correctly before submitting any such requests, to enable the Company to resolve the concerns in a timely manner. The Company may decline to process requests that are unreasonably repetitive or systematic, requiring disproportionate technical effort, jeopardizing the privacy of others, or would be extremely impractical or for which access is not otherwise required.

k) All Personal Data and information requested by and supplied to the Company by each PAP must be truthful, accurate and in no way misleading. The Company reserves the right to disqualify any PAP(s) from the PAG in its sole discretion, should the PAP(s) at any stage supply untruthful, inaccurate, unverifiable or misleading Personal Data and/or information.

l) If at any time, including after disbursement of prize, any information (including Personal Data) submitted by the PAP(s) is found to be incorrect, false, or otherwise misrepresented or misleading, the PAP(s) shall be liable to refund all amounts received from the Company.

m) The PAP(s) hereby agreed that they shall not file any claim against the Company for collection, processing or sharing such Personal Data.

18. General Terms and Conditions

a) The participation in the PAG(s) shall be considered to be acceptance of these Terms and Conditions and that the PAP has read and understood the Terms and Conditions and any other terms and conditions with respect to the PAG(s).

b) The PAG may contain certain segments which will be sponsored by third parties. The participation and winner selection in such sponsor segments will be governed by the terms and conditions of the said third parties. The PAP may choose to participate in activities made available by such third parties under such sponsor segments. These activities shall be

independent of the PAG, and the points earned through the activities may or may not be added to the score earned by the PAP through the PAG. The Company reserves the right to decide whether to include points earned by the PAPs in the said sponsor segments in their overall PAG score. The PAP is requested to make sure they read the terms and conditions of such activities under the sponsor segments carefully. The PAP hereby undertakes that he/she shall not raise any claims against the Company in this regard and shall keep the Company indemnified to that extent. The PAP explicitly reiterates and agrees that SPNI acts merely as an intermediary venue for sponsor-driven segments. Any failure, glitch, or refusal by a Third-Party Sponsor to fulfill non-cash or cash rewards is a matter solely between the PAP and that specific sponsor. SPNI disclaims all liabilities arising out of third-party integrations, and the PAP's acceptance of these terms constitutes an absolute waiver of any right to sue SPNI for a sponsor's operational defaults.

c) Any gratifications being redeemed by the winners through sponsor integrations or are being done through third party platforms and at all times shall be subject to the terms and conditions of the said third-party platforms. The Company shall in no manner be responsible for any failure on the part of such third-party gateways to gratify the declared winners. Further, the Company shall not be responsible in any manner whatsoever for any errors, omissions or failures on the part of the e-wallets where such prizes and/ or gratifications are being transferred. The PAP hereby undertakes that he/she shall not raise any claims against the Company in this regard and shall keep the Company indemnified to that extent.

d) The PAP hereby represents that he/she is not under any exclusive contracts with any other third party/ agency or is not under any kind of disqualification under law to enter into an agreement with the Company or its affiliates, as the case may be.

e) The PAP shall undertake, warrant and guarantee to the Company that the PAP has the full legal capacity to participate in the PAG in accordance with these Terms and Conditions.

f) Any requirement by the Company for the PAP to link his/her social media accounts hereunder, shall not be deemed to an endorsement of any of such social media platform and the information accessed by the Company from such social media accounts shall at all times be subject to the terms and conditions of such social media website.

g) The PAP acknowledges that he/she has voluntarily chosen to participate in the PAG at his / her free-will and is willing to bear all risk, costs & consequences arising from such participation in the PAG.

h) The PAP shall not have any claim against the Company and/or any of its affiliates connected with the PAG for the same. The Company or any of the affiliates connected with the PAG shall not be responsible for any such eventuality and the PAP(s) shall not be entitled to claim any compensation from the Company.

i) In the event of any fault, misunderstanding or dispute concerning any part of the PAG, and/or the operation of the telephone system, the selection of Winner at any stage, or the validity of any question or answer options, the decision of the Company shall be final and binding on all PAP(s) and other persons. The Company is empowered to take a decision on any case or instances not covered by the present Terms and Conditions.

j) The Company reserves the right to amend (add, delete or modify) the Terms and Conditions prospectively or retrospectively, at its discretion and without prior notice, in order to improve the PAG or remedy any issues that occur. It is the responsibility of the PAP to keep itself updated with the Terms and Conditions and amendments thereof from time to time.

k) The Company has the right at any time to terminate the PAG without any prior intimation or notice to the public and also the Company is not obligated in any manner whatsoever to compensate any person or persons who have participated in the PAG. In such an event, the prizes and/ or gratifications declared till date shall be paid and future prizes and/ or gratifications will be suspended.

l) Registration or participation in the PAG does not guarantee a prize and/ or gratification or award.

m) If the operation of the PAG; the recording or broadcast of any/all of the Show is prevented by an event of force majeure or otherwise, the Company may cancel all or any part of the PAG or take such other decision as it deems fit.

n) In case the Winner(s) is found to be in violation of any and all rules/process of the PAG, the Company reserves the right to initiate legal proceedings against such person(s) including but not limited to having the concerned Winner to refund the prize money together with penalty interest as deemed fit by the Company. If at any time, including after disbursement of prize, any information submitted by the PAP(s) is found to be incorrect, false, or otherwise

misrepresented or misleading, the PAP(s) shall be liable to refund all amounts received from the Company/ the Company is liable to reclaim the prizes and/ or gratifications from the PAP(s).

o) If any provision of these Terms and Conditions is held by any court or other competent authority to be void or unenforceable in whole or part, the other provisions of these Terms and Conditions and the remainder of the affected provisions shall continue to be valid.

p) These Terms and Conditions and the PAG shall be governed by and construed in accordance with the laws of India and the PAP(s) submit irrevocably to the jurisdiction of the Courts in Mumbai.

q) The Company is empowered to take a decision on any case not covered by the present Terms and Conditions.

r) The Company is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any physical injury, death, mental trauma caused to any PAP(s) and/or the Winner (s) in any manner whatsoever, in relation to the PAG and/or prize and/ or gratification.

s) The Winner(s) and/or the PAP(s) of the PAG agrees that he/she shall hold harmless the Company, its employees, officers, sub-contractors or any other person in connection with the prize and/ or gratification won by him/her and/or in relation to the PAG/Show including but not limited to the procedure in the PAG and shall also not file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India against sponsor and/or the Company to claim any damages or reliefs and further explicitly agrees that any remaining legal recourses or actions permitted post the prescribed amicable settlement window shall be filed exclusively before the competent courts in Mumbai, to the exclusion of all other courts, tribunals, or statutory consumer forums in India

t) The Company, its partners or any of its affiliates will not be liable for any loss of earnings, employment or otherwise caused to the PAP(s) and arising as a result of his/her participation in the PAG.

u) The PAP(s) agrees that the access and participation to the PAG may be restricted or prohibited in certain states and/or union territories of India as per the applicable laws in such states and/or union territories, as may be implemented, amended and/or repealed, from time to time ("**Restricted States**") and accordingly, the PAP(s) shall not be eligible to participate in the PAG in case PAP(s) resides in any of the Restricted States while participating in the PAG or otherwise. Further, such PAPs should not attempt to access or participate in the PAG and in case of PAP needs any clarification on the Restricted States, the PAP may reach out to the Company by writing on kbcresponse@setindia.com. The Company shall not be held responsible or liable for a non-eligible PAP attempting to participate in the Show. The Company reserves the absolute and unilateral right to cancel such participation, strip leaderboard rankings, and forfeit all accumulated points or prizes immediately without prior notice, hearing, or any liability whatsoever.

v) The only way to enter PAG is through participation as described in Terms and Conditions. There is no other way of entering the PAG. Any person claiming that he/she can help get you wins for a consideration is defrauding you. Please contact your local police and report this person immediately.

w) Notwithstanding anything to the contrary, no original episodes of the Program shall be aired between 02 November 2026 and 10 November 2026 (both days inclusive). During this period, the Live "Play Along Game" (PAG) shall not be available. However, the "Offline Quiz" shall remain active and available to participants in accordance with the Terms and Conditions. The airing of original episodes shall resume from 11 November 2026 and the total number of original episodes planned for the Program shall remain unchanged at 120 episodes.

x) The Terms and Conditions have been originally written in English and translated in Hindi. In case of any conflict in the interpretation of the clauses between the Hindi and English rules and regulation, the interpretation of the Terms and Conditions in English shall prevail.

Annexure 1: TERMS AND CONDITIONS GOVERNING PARTICIPATION IN KAUN BANEGA CROREPATI – PLAY ALONG SPECIAL WEEK

I. CONTEST DESCRIPTION:

"KBC Play Along Game" is a skill based online quiz game which is being hosted and can be played on the Sony Liv App which is owned by Sony Pictures Networks India Private Limited. The "Kaun Banega Crorepati – Play Along Special Week" is a special event conducted by Sony Pictures Networks India Private Limited for the players of the KBC Play Along Game wherein the players of the KBC Play Along Game shall get an opportunity to participate in the Show, in accordance with the terms and conditions detailed below.

II. DEFINITIONS:

1. **"Auditionee(s)":** The Registrant(s) who is selected for participation in the Auditions.
2. "**Back-up Participant(s)**": The Auditionee(s) selected to participate in the Fastest Finger First round of the Show, only in case any selected Auditionee(s) does not appear for the shoot at the Studio, for any reason.
3. "**Company" or" SPNI**" means Sony Pictures Networks India Private Limited
4. **"PAP(s):** The Registrant(s), Auditionee(s), Participant(s), Back-up Participant(s), Hot Seat PAP(s) all collectively referred to as "PAP(s)".

   Any PAP who has been shortlisted for the ground or online audition rounds of the current season; or made it once to the Fastest Finger First of the current season of the Show or to the hot seat of any of the previous seasons of the Show, he/she will not be eligible to participate in this segment of the current season of the Show. The same is subject to change as per the Company's discretion.
5. **"Episode**" means an episode of the Show (as defined below)
6. "**Fastest-Finger First/FFF**" means that part of the Show where one question is asked to the final 10 selected PAP(s) who in turn shall answer the same. The top PAP to correctly answer the question in the least time will be selected as the Hot Seat PAP.
7. "**Hot Seat PAP(s)**" means the winning PAP(s) of the FFF round and who occupies the Hot Seat before the host to participate further in the Show.
8. "**Play Along Special Week**": shall mean the set of special episodes conducted on the Show wherein the players of the KBC Play Along Game shall get an opportunity to participate in the Show.
9. "**KBC Play Along Game**" or "**Play Along Game**" or "**PAG**" means the general knowledge based online quiz titled "KBC Play Along Game" which will be played by the PAP (defined below) in accordance with the Terms and Conditions on Sony Liv.
10. **"Online auditions":** means the online auditions held on dates and time as informed to the selected Participant(s).
11. "**Play Along Participant(s)**" or "**PAP**" means any person(s) who registers and / or participates in the PAG and who (i) is above eighteen (18) years of age as on 10th August 2026; (ii) is a citizen of India residing in India (iii) is of sound mind and health and (iv) agrees to enter into and participate in the PAG in accordance with the Terms and Conditions as defined in this document.
12. **"Registrant(s)**": Any PAP who has attempted at least one question in the PAG who (i) is above eighteen (18) years of age as on 10th August 2026; (ii) is a citizen of India residing in India (iii) is of sound mind and health (iv) has successfully filled the registration form on or before 10th August 2026 and (v) plays the Play Along Game in accordance with the Terms and Conditions stated in the Sony Liv app. Employees of SPNI, of the advertising agency which has been appointed from time to time, and also employees of the sponsors, and members of their immediate family; persons other than Indian nationals, or Indian nationals living out of India, or those who do not qualify under the definition of resident of India as per the Income Tax Act, 1961 or those not conversant in spoken Hindi, are ineligible to enter the Show.
13. **"Schedule**": An Episode or a set of Episodes to be recorded and/or recording dates as predetermined by the Company. "**Show**" means the television series titled "***Kaun Banega***

Crorepati – Season 18" ("**KBC**") produced by Sony Pictures Networks India Private Limited and telecasted on its channel Sony Entertainment Television ("SET");

14. "**Sony Liv**" or **"App"** means the OTT platform accessible as an application and through web, owned and operated by the Company where the PAG will be hosted.
15. "**Studio**": means the Studio at "Film City, Goregaon (East), Mumbai" or any other studio as decided by the Company where the shoot for the Show / part of the Show / promos of the Show takes place.
16. "**Terms and Conditions**" means these Terms and Conditions governing the PAG, as stated herein in entirety and as may be amended by the Company from time to time.
17. **"Winner":** The Hot Seat PAP(s) who correctly answers all questions posed by the Host in the Show.

III. PROCEDURE TO PARTICIPATE IN THE SHOW:

1. The PAPs (i) who have participated in the PAG during the period commencing from 10th August 2026 to 18th December 2026 (ii) who have answered minimum one question of the PAG and (iii) scored a minimum of 10,000 points cumulatively between 10th August 2026 and 18th December 2026 will be considered and shortlisted through a randomizer on the basis of a pre-defined reservation criteria as mentioned hereinbelow. Approximately 200 PAPs (basis the highest score and randomizer) will be selected to participate in the Online audition as Auditionees. Once a mobile number is chosen and confirmed for Online audition, it will not be chosen the second time.

2. The 200 selected Auditionees will be selected and contacted basis the above-mentioned criteria using a pre-defined selection criteria on reasonable endeavors basis. The following selection grid will be used:

Zone #	Level 1 Grid (in percentages)	Males + Others			Females		
		18-30	31-50	51+	18-30	31-50	51+
Zone 1	Mumbai, Delhi	2.9%	3.4%	2.5%	2.9%	3.6%	2.5%
Zone 2	Gujarat, Daman & Diu, Dadra & Nagar Haveli	2.2%	2.8%	1.6%	1.9%	2.6%	1.8%
Zone 3	Maharashtra (except Mumbai), Goa	2.3%	3.2%	2.4%	2.5%	3.3%	2.2%
Zone 4	Punjab, Haryana, Chandigarh, Himachal Pradesh, Jammu & Kashmir, Ladakh & Rajasthan	2.1%	3.4%	2.5%	2.2%	3.0%	3.6%
Zone 5	Madhya Pradesh, Chhattisgarh	1.9%	3.2%	1.7%	1.9%	3.1%	1.9%
Zone 6	Uttar Pradesh, Uttarakhand, Bihar & Jharkhand	1.7%	2.8%	1.7%	2.0%	2.0%	2.4%
Zone 7	West Bengal, Odisha, Assam, Sikkim & North -Eastern States	1.3%	1.7%	1.2%	1.2%	1.6%	1.1%
Zone 8	Rest of India	0.2%	0.4%	0.5%	0.4%	0.5%	0.2%

*(Source: *The weightages in the reservation grid have been allocated as per the Broadcast Audience Research Council India viewership data for All India markets for 'Sony Entertainment Television' channel over a period of Week 05'2026 – Week 12'2026 | Mon-Fri 0000-2359)*

3. In the event, there are less than the required number of Registrants for a particular cell in the reservation grid above, then the same will be filled up from the remaining Registrants.
4. Any PAP who has been shortlisted for the ground or online audition rounds of the current season; or made it once to the Fastest Finger First of the current season of the Show or to the hot seat of any of the previous seasons of the Show, he/she will not be eligible to participate in this segment of the current season of the Show.
5. The selected Auditionees for the Online auditions will be reached-back through an Email/SMS/WhatsApp on the number used for registration as per the details available with the Company from 10th August 2026 to 18th December 2026 [Note: Timelines are subject to change based on degree of participation, technical issues, force majeure reasons, etc.]
6. The Email/SMS/WhatsApp Message flow will be as follows:

    a. The Auditionee will receive a Email/SMS/WhatsApp message on their registered mobile number.

b. The message will consist of a link which will welcome the Auditionee and ask for preferred language option from Hindi and English.
c. The Auditionee will be asked to confirm if the Auditionee has registered for KBC Play Along Special Week. ***If Auditionee selects 'No' then the website will show the Auditionee that they cannot participate further.***
d. The Auditionee will be asked to enter the age in completed years as on 10th August 2026 (for e.g. if a person is 25 years and 11 months old, they will have to enter 25).
e. The Auditionee will then be informed that they have been selected for the online audition round to be held as per specified date and time and ask for their confirmation for attendance by selecting 'Yes' or 'No'. ***If Auditionee selects 'No' then the website will tell the Auditionee that they cannot participate further.***
f. The Auditionee will then be informed that they would be required to upload proof of identity, proof of address and recent bill copy of the registered mobile number as per any of the specified documentation.
g. The Auditionee will then be provided guidelines regarding the online audition with respect to registration, GK test and instructions for the in-person interview round.
h. The registration will end with a thank you note.

If any of the information requested during the message is not provided by the Auditionee(s) as per the instructions of message or if answer is not received in the correct format or is not from amongst the acceptable answer options, the entry is shall not get registered and company shall not be liable for the same.

Channel and Company are not responsible if the message is not successful due to including but not limited to the following reasons:

i. Contestant has activated Do No Disturb (DND) Facility.
ii. No response received.
iii. The registered information did not get submitted because of internet issues
iv. Other reasons that could render the submission unsuccessful.

Note: Travel, accommodation, and all other expenses in relation to the participation of the Auditionee, will be at the Auditionees' own costs and only the Auditionee will be permitted to enter the Audition venue upon submission of the below mentioned documents and photographs as defined under Point 11.

The Company shall not be held liable for telephone system difficulties, downtime of systems, back-up of data, telephone system capacity and other technical impediments during the registration process.

The Company shall not be responsible and/or liable in any manner whatsoever in case the Auditionee(s) is unable to participate in the audition process due to failure in delivery of the confirmatory Email/SMS/WhatsApp Message.

The Company at its sole discretion may decide to conduct the callouts manually through Email/SMS/WhatsApp Message at any given time as they deem fit.

7. The Audition for selecting the Contestants participating in the FFF rounds will be conducted on such date(s) as decided by the Company. The audition dates are subject to change as per the Company's discretion. The timings for registration of Auditionees will be intimated and cannot be changed or modified to suit Auditionee's requirements. The Company may decide to conduct Ground Auditions instead of Online auditions and / or increase the number of auditionees shortlisted, at its sole discretion.

8. The Auditionees will have to be present at the allotted Audition venue on the date and time allotted to such respective Auditionees along with the documents and photographs required (both in original and attested photocopy).

9. Late entrants may stand disqualified from the Audition process at the discretion of Company. Each Auditionee will be provided a unique registration number, which Auditionee must always carry with him/her while at the Audition. The Auditionees will have to sign the registration form along with the release form and any other documents as required by the Company to participate in the Auditions.

Company's authorized representatives will have the final right to refuse registration/eligibility at their sole discretion.

10. Subject to completion of formalities as prescribed by Company, the Auditionees will have to first go through a written GK test. Basis the scores of the GK test, the Auditionees who have cleared the cut-off score as decided by the Company will be selected to appear for a Video Audition. Please note that the actual number of Auditionees to be shortlisted for the Video Audition shall be communicated by the Company at the Audition venue. If the selected Auditionees fail to complete both the Written Test and Video Audition, then the Auditionee shall be disqualified from further participation.

    (i) **Written Test for the Individuals**
    - The Auditionees will be seated in a hall for the entrance test.
    - Auditionees arriving later than the allotted and communicated time slot will not be eligible for participation in the Auditions. The Company reserve the right to increase / decrease / alter the number of Auditionees at any audition centre or conduct the audition slot wise.
    - The Auditionees will be given a certain fixed amount of time to fill out their answer options (A / B / C / D), on their answer sheet.
    - In the event the answer sheet is lost, unreadable, incomplete, or untraceable e.g., the Auditionee's name / number is not mentioned on it, such Auditionee may be disqualified.

    (ii) **Video Audition**
    - The Auditionees who have cleared the cut-off score in the Written Test will have to undergo a personal interview. For further clarity, the Company is not obliged to communicate the cutoff score to any of the Auditionees appearing for the Audition.
    - The Company reserves the right to increase/decrease the number of Auditionees to be shortlisted for the Video Audition as they deem fit. In such a case, the final number of Auditionees to be shortlisted for the Video Audition round shall be communicated by the Company to the Auditionees at the Audition venue.
    - The Video Auditions will be taped for future reference by the Company.
    - In the event of any unforeseen loss of recordings, Company at its own discretion may request Auditionees to appear for a repeat Audition session.
    - The Company reserve the right to increase / decrease / alter the number of Auditionees at any audition centre or conduct the audition slot wise.

11. The Auditionees will have to carry with them the following documents to the audition venue:

    1) For valid name proof (any one of the following):
        1. PAN Card along with Birth certificate
        2. Passport
        3. Voter ID or
        4. Driver's License
        5. UID / Aadhar card

    2) For Valid address proof (any one of the following):
        1. Landline Phone / Electricity Bill
        2. Passport
        3. Voter ID
        4. Driver's License or
        5. Ration card
        6. UID / Aadhar card

    3) For verification of the registered mobile number:
        1. UID / Aadhar card
        2. Recent copy of the phone bill used to register for the Show

    The Auditionee will need to carry the original document and 2 attested photocopies of each document. All the above-mentioned documents must be in English or Hindi only.

(Submission of the aforesaid documents/photos of the Auditionee does not imply that the Auditionee has been selected for further participation in any manner whatsoever.)

12. All Auditionees shall maintain the decorum of the Audition venue and shall abide by the Terms and Conditions thereof. Further the instructions of the Company shall be adhered to strictly. Any Auditionee who acts in contravention to the instructions of the Company or creates nuisance either to the Company or to any other person, shall immediately be disqualified from participating in the Audition and the Show and shall be asked to leave the Audition venue.
13. The decision of the Company in connection with the Audition including but not limited to short listing the Auditionees will be final & binding and is non-contestable. In case of any dispute or difference in respect of this Audition, the decision of the Company shall be final and binding on all concerned.
14. The auditions can be moved to an online platform to abide by the Central or State Government issued guidelines or regulations related to Covid-19 pandemic. In such cases, the Company will not be liable to reimburse any travel and accommodation expenses.

15. A two-member jury will evaluate the shortlisted Auditionees on the basis of the answer sheets and the recorded footages of the Video Audition of the Auditionees. Shortlisted Auditionees from this evaluation round will be evaluated by the 2nd evaluation jury.

16. The 2nd evaluation shall be performed by a 03 (three) member jury i.e., one representative each from the Company and an independent member ("**Judges**"). The Judges will select the Participants based on the answer sheets and recorded footage of the Video Audition of the Auditionees. Two lists of Participants will be selected for the Fastest Finger First round, out of which one list of Participants will be used for replacement purposes.
17. Two lists of Participants will be selected for the Fastest Finger First round, out of which one list of Participants will be used for replacement purposes. Also, 1 Auditionee will be shortlisted from Mumbai (based on performance evaluation score) as "stand-by" in order to replace any confirmed shortlisted Auditionee who is a "no-show" on the day of the shoot.

18. Based on Company's requirement and creative discretion, the final selection of Contestants for Fastest Finger First of the Show will be made from amongst the shortlisted pool of Auditionees.

19. The representatives of the Company ("Representatives") will notify the selected Auditionees of their selection for the Fastest Finger First round and ask for confirmation of their details (name, gender, date of birth and address), after which the Representatives will inform the selected Auditionees of the shoot date and documentation requirements, based on finalized shooting schedules. The Participant is requested to carry a valid English/Hindi photo Identity proof and 3 passport size color photographs of the Participant(s) to the Studio for the shoot. In case of non-availability of Participant or of his/her supporting documentation, further participation will not be permitted.

20. For the Shoot, the Company may cluster the shortlisted Contestants based on creative requirements of the Show. No questions / queries will be entertained based on the same. The Company reserves the right to alter or modify the cluster without providing any reasons / justifications for the same to any person or PAP(s). For further clarity, the Company at its own discretion reserves the right to increase/decrease the number of shortlisted Contestants in a particular cluster based on creative requirements of the Show.

21. Upon confirmation by the selected Auditionee of his/her availability for the Fastest Finger First round, he/she shall qualify for the said round.

22. The Participant will be permitted to bring along one companion for the shoot of the Episode. The Participant(s) and his/her respective companion will travel at their own risk.
    The Company shall be responsible for the travel (shortest route possible) and hotel stay arrangements of the Participant(s) and one companion who have confirmed attendance with the Company. The travel and stay arrangements will be made as per the Company's discretion and any request in this regard by the Participants shall not be entertained. However, in case of Participant(s) residing in Mumbai the Company shall not be responsible for making any accommodation arrangements.

23. The Participant(s) who have been selected to play Fastest Finger First round in a particular Episode of the Play Along Special Week shall be eligible to play for that week's episode. However, in case of any special episodes or in case of cancellation of a particular episode for that week, the Participant(s) will not be eligible to play for such days as decided by the Company at their sole discretion.

24. All Participant(s) agree to conform to and accept the terms and conditions stated herein along with any Terms and Conditions which may govern the Show.

25. Contestant(s) will not be confirmed as Contestants for the Show if they are suffering from any Covid19 symptoms or any kind of ill health, medical problems (viz.: heart ailment, blood pressure ailment, final stages of pregnancy, etc.). It is the responsibility of the Contestant(s) to be medically fit for participation. Nevertheless, the final decision regarding their participation in the Studio Part of the Show rests entirely with the Company. If the Contestant suffers from any medical condition or is diagnosed with any medical conditions during the shoot of the Show, such that the Contestant will be unable to shoot of the Show any further or his/her presence on the sets might put the others on the sets at risk of contracting the same medical conditions/issues, then the Company may choose to cancel such Contestants participation, at whatever stage the same might be. Should the Contestant not be completely fit to travel, it is hereby advised that the Contestant inform the Company of the same. The Company may advice such Contestant not to travel and the Contestant may stand eliminated/disqualified at the discretion of the Company.

26. If the Company has reasons to believe that the Contestant shows any symptoms of having contracted COVID -19 or any other communicable infections/diseases, then the Company shall have, in its sole discretion, the right to cancel their participation, at any given stage and the Contestant hereby agrees not to make any claims in this regard. The Company shall at no time be responsible for any medical expenses of the Contestant and/or their companions, either during or after the shoot. The Contestant hereby undertakes to keep the Company promptly inform in the event he/she is feeling unwell or has any symptoms of having contracted COVID-19 virus. Any delay or failure on part of the Contestant to inform the Company of his/her symptoms can lead to disqualification.

27. The Contestant hereby undertakes to adhere to all health and safety guidelines issued by the Company. The Contestant shall ensure that the Contestant follows and abides by all the instructions given by the Company with respect to the shoot of the Show including but not limited to all instructions issued by the Company or any production house designated by the Company with respect to the curbing the spread of the COVID -19 virus or any other epidemic/ pandemic declared by the relevant authority. The Company reserves the right to terminate the participation of any Contestant at any stage in the event the Contestant fails to follow any instructions of the Company with respect to the Show.

28. The Company may require the Contestant to sign an undertaking or declaration any other similar documents prior to them attending the shoot, with regard to their participation. The Contestant hereby agrees to sign all such documents that may be required by the Company and any refusal by the Contestant to sign such documents shall give Company the right to disqualify such Contestant.

29. The Contestant hereby undertakes that in the event, he/she is unable to reach at the designated time slot/date for shoot or is unable to participate for the Fastest Finger First round of the Show on the given date due to any reasons, including any Central or State Government issued guidelines or regulations, any disruption in travel etc, the Company shall not be liable to conduct the audition or the reschedule the shoot for such Contestant and the Contestant may stand eliminated/disqualified at the discretion of the Company.

30. The Contestant shall be responsible for compliance with Covid19 or any other disease related guidelines issued by the Central/State Government or any concerned authority for himself/herself and/or their companions. The Participant and/or their companions are advised to always abide by the advisories issued by the Government with respect to social distancing and wearing masks for their own safety and for the safety of the other around them. It is advisable that should the facility be easily available in your hometown, you take a COVID test prior to travelling for auditions.

31. The Contestant acknowledges that no insurance is required for the purpose of participation on the Show. The Contestant acknowledges that should the Contestant and/or their companion fall ill during the course of travel or on/before/after their arrival in Mumbai for the shoot, or during or after the shoot, the Company shall not be responsible for the same. It is hereby clarified that the Company shall not be bearing any hospital or medical expenses of the Contestant and/or their companion.

32. The Contestant and/or their companion shall not hold the Company responsible, at any time and in any manner whatsoever, for any reason whatsoever regarding the process, policy or any protocols to be followed during the audition process and/or the shoot. The decision of the Company shall be final in all regard with respect to any aspect of the Show.

33. The Contestant and/or their companion agree that by choosing to travel to Mumbai and participating in the Show, they are doing so at their own risk, and agree to release the Company, to the maximum extent allowed by law, from any liability, direct or indirect, connected to or resulting from any Covid19 connected illness that may be suffered by the Contestant and/or their companion.

34. These Terms and Conditions and the PAG shall be governed by and construed in accordance with the laws of India and the PAP(s) submit irrevocably to the jurisdiction of the Courts in Mumbai

35. The Company reserves the right to amend (add, delete or modify) the Terms and Conditions prospectively or retrospectively, at its discretion and without prior notice, in order to improve the PAG or remedy any issues that occur.

36. The Company has the right at any time to terminate the PAG without any prior intimation or notice to the public and also the Company is not obligated in any manner whatsoever to compensate any person or persons who have participated in the PAG.

37. The Company is empowered to take a decision on any case not covered by the present Terms and Conditions.

38. The Terms and Conditions have been originally written in English and translated in Hindi. In case of any conflict in the interpretation of the clauses between the Hindi and English rules and regulation, the interpretation of the Terms and Conditions in English shall prevail.